

**ALBERTA BEEF PRODUCERS
MINUTES OF THE BOARD OF DIRECTORS MEETING**

**August 30th, 2022, 8:30 AM
Alberta Beef Producers Boardroom**

Present: Melanie Wowk - *Chair, NE*
Brodie Haugan - *Finance Chair*
Jason Hale - *Vice Chair, SE*
Jay Hager - *@ Large*
George L'Heureux - *@ Large*
Fred Lozeman - *@ SW*
Kent Holowath - *@ Large*
Nanita Blomquist - *@ large*
Lee Irvine - *@ Large*
Gary These - *@ NW, Virtual*
Rod Carlyon - *@ CT*
Sheila Hillmer - *@ Large*

Carried

2. Minutes of the Previous Meetings

(a) The Board reviewed the minutes from the June 23rd, 2022, Board of Directors meeting.

**“That the minutes from the June 23rd, 2022,
Board of Directors Meeting, be approved with
changes.”**

Motion by Hillmer / Holowath:

Carried

Regrets: Nanita Blomquist

Staff: Brad Dubeau - *General Manager*
Donald Poitras - *Controller*
Lindsay Roberts - *Marketing &
Comm.*
Debra Murphy - *Editorial Content*

Katelyn Laverdure - *Stakeholder,
Comm, Virtual*
Karin Schmid - *Beef Production
and Extension*
Mark Lyseng - *Government &
Policy*
Andrew MacGregor - *Legal Council*
Kathy Jardine - *Executive /
Accounting
Assistant*

3. Financial Report

(a) Audited Year End Financials 2021 – 2022

The ABP Audit Committee met with the auditors to discuss the audited financial statements. Once again, the auditors complemented Proconier on her exceptional work maintaining the ABP accounting books. Dubeau to invite auditors to ABP's AGM.

**“That the ABP audited financial statements be
approved as presented.”**

Motion by Haugan / Lozeman:

Carried

Guests: Lyle Adams – ACFA

Absent:

The Chair called the meeting to order at 8:38 am.

(c) Financial Reporting ending July 31st, 2022

Carlyon suggested that a separate line item be on the financial statements for the Living Labs grant.

**“That the financial statements be
accepted for information purposes only.”**

1. Adoption of Agenda

Motion by Hager / Haugan:

Carried

“That the agenda be approved (with additions).”

(n) Transfer of Care

(o) Environmental Enforcement Officer

(d) Nesbitt Burns – ABP Summary Portfolio

The board discussed the Nesbitt Burns ABP portfolio. The ABP board agreed they were comfortable at leaving the investment at 20% for

Motion by Hillmer / L'Heureux:

another year and the Nesbitt Burns ABP portfolio be reviewed by the board twice per year.

4. Staff Report, Policy, and Governance

(a) Staff Report – ABP Consumer Marketing Campaign

Roberts conducted a presentation on the ABP marketing campaign that launched the week of stampede 2022 and was well received by the board.

(b) Board Self Evaluation – Lozeman / Bekkering

Discussion moved to in-camera.

(c) Staff Update.

Dubeau spoke to the hiring of a new Marketing Assistant Taylor Kalbfleisch.

5. Council and Committee Reports

(a) Research Committee:

Lozeman indicated there were no recent updates on the research committee agenda. Schmid mentioned that the research Committee will evaluate several proposals from the Ag Funding consortium (AFC) in a meeting scheduled for mid November.

(b) ACFA Update:

Adams spoke to their membership numbers being up quite substantial from last year.

The ABIC conference was exceptionally good.

Adams discussed different topics that the ACFA is currently involved in, the BOD engaged in discussions on several of the topics.

(c) CCA update:

Wowk (Miles) spoke about the foreign trade and the percentages of cattle shipping to various countries. Discussions ensued around CFIA and the challenges that the Canadian cattle industry is dealing with.

Hillmer reported that Ryder Lee will start as the new General Manager of CCA in September. A new working group has been formed within CCA to discuss provincial assessments.

6. Decision Items

(a) Drought and Excessive Moisture Advisory Group

Rod Carlyon has served on the Drought and Excessive Moisture Advisory Group (DEMAG) since January of 2022 when the BOD appointed him. The term is one year on DEMAG which begins in October. Carlyon has confirmed he would let his name stand again.

- **That Alberta Beef Producers Board of Directors approve Rod Carlyon for a second term to the Drought and Excessive Moisture Advisory Committee (DEMAG).**

Motion by Holowath / Hager:

Carried

(b) NRBP Policy Advisory Group (PAG)

Stuart Thiessen has represented ABP for several years on the NRBP Policy Advisory Group (PAG) and has requested to be replaced. Colin Rice from the Central Zone would be interested in letting his name stand to replace Stuart. ABP's representative would benefit from having an intensive livestock background which Colin has.

- **That Alberta Beef Producers Board of Directors approve Colin Rice NRBP Policy Advisory Group (PAG).**

Motion by L'Heureux / Irvine:

Carried

(c) Issues Management Committee (IMC)

The Issues Management Committee has struggled to find delegates willing to participate. The Issues Management Committee was designed to review issues brought to ABP's attention and determine what course of action may be taken by ABP. This committee was to fill the void created when both the

Cow/Calf Council and the Cattle Feeder Council were dissolved under the new structure. Four individuals have stepped forward to let their names stand and we request that the ABP Board of Directors accept these individuals to IMC.

- **That Alberta Beef Producers Board of Directors confirm Colin Rice, Jay Hager Melissa Downing and Doug Roxburgh to the Issues Management Committee.**

Motion by Carlyon / Hillmer:

Carried

(d) Alberta Young Cattlemen’s Council (YCC)
Delegate

Martin Clausen finished his term with the YCC on August 16th, 2022. Kaylee Chizawsky from the NE Zone is interested in representing Alberta on YCC.

- **That Alberta Beef Producers Board of Directors approve Kaylee Chizawsky to the Young Cattlemen’s Council (YCC).**

Motion by L’Heureux / Hager:

Carried

(e) Ag Safe Funding Committee

Ag Safe reached out to Dubeau as well as other organizations that fund them and are asking for a 3-year commitment of \$28,125.00/year for funding.

Dubeau stated that ABP has paid our amount for this fiscal year 2022 / 2023.

- **That Alberta Beef Producers Board of Directors supports Ag Safe funding of \$28,125.00/year for the next 3years.**

Motion by L’Heureux / Hale:

Carried

- **Move to table Ag Safe Funding until Fiscal 2023 / 2024 budget.**

Motion by Carylon / Irvine:

Carried

7. Discussion Items

(a) Sustainable Canadian Agricultural Partnership

Dubeau mentioned that the documentation on Sustainable Canadian Agricultural Partnership is in the package and more information will follow as it becomes available.

(b) Beef Cattle Research Council

Brocklebank gave a presentation on BCRC’s funding program and recent activities. She gave an example of the project aimed to increasing forage and forestry productivity through an intergrated forage, cattle and timber management approach.

(c) On Farm Climate Action Fund

Brody spoke to the On Farm Climate Action Fund that is being funded by RDAR. The goal of the program is to decrease greenhouse gas emmissions, increase the sustainabilty, efficiency and resiliency of on-farm operations. This is an application based program.

(d) Pacific North West Economic Region

Wowk and Dubeau attended the Pacific North West Economic Region conference. This is a group of 5 states and 5 provinces that get together to discuss economic issues in their areas. A lot of focus was put on Wild Hogs as an invasive species and the amount of damage they are creating. A very good conference with knowledgeable speakers.

(e) Western Stock Growers Association

Dubeau attended the Stock Growers meeting and made mention of discussions around rotational grazing. Over all a very good meeting and Dubeau was able to forge some good relationships.

(f) Upcoming Producers Meetings / Semi / Annual

Dubeau spoke to the dates of the meetings and held discussions on how to achieve more producer engagement and discussed ABP’s electronic voting process.

(g) Canadian Beef Industry Conference

Wowk spoke to the conference and different meetings they attended, discussions were held on the execution of the agenda for the conference.

(h) Rural Municipalities – Beef Organizations

Dubeau spoke to a meeting with the Rural Municipalities Association and participated in discussions around undeveloped road allowances. Suggestions were made on developing resolutions that could go to their AGM or to the Ag Services Board.

(i) Foot & Mouth Disease

Wowk spoke extensively on Foot and Mouth Disease and the impact it would have on the cattle industry, the availability of vaccines as well as the length of time it would take to develop a vaccine based on the different strains of the disease.

(j) Fertilizer Update – Dubeau

Dubeau gave a brief update, ABP will be providing a response along with Alberta Wheat and Barley. A submission from ABP will be made prior to August 31st supporting Alberta Wheat and Barleys position.

(k) Alberta Beef Summit

Dubeau spoke to the Alberta Beef Summit budget included in the board package. He is extremely pleased with the way the Summit turned out. The Alberta Beef Summit was a little over budget due to the unexpected response from the politicians and staffers.

(l) TAT Organization Chart

Dubeau spoke to the reorganization of the TAT Organization chart. Haugan spoke to the reporting of each organization and recommended a template each organization would fill out every time they had a meeting. Documentation on each organization would be sent to the ABP board.

(m) Livestock Tax Deferral (LTD) Response

Dubeau suggested that there have been questions surrounding the Livestock Tax Deferral and he feels that this will not happen in the near future.

(n) Transfer of Care

Irvine had a conversation with the Livestock Market Association of Canada (LMAC). LMAC was meeting with CFIA and they were proposing to either suspend the document or get an exemption for under 500km. CFIA was not in agreement. Discussions were held on how to deal with the transfer of care and who should be responsible for the transfer of care.

(o) Environmental Enforcement Officer

Direction to investigate.

Zone Updates:

Northeast Zone

Attended the Vermillion Fair and rodeo's around Lac La Biche area. The Northeast Zone is looking to engage producers more, possible an info night with guest speakers.

Northwest Zone

No updates.

Southwest Zone

Southwest Zone participated in Open Farms Days. Looking at futher sponsorship through their zone.

Southeast Zone

Southeast zone attended Open Farm days.

Central

The Central zone is looking to support the Mental Health Association. Indication that there was not a lot of participation from the delagates in the central zone.

8. In Camera

(a) The Board went in-camera at 2:23 pm.

Motion by Hale / Hillmer:

“ABP Board to go into In Camera.”

Carried

9. Reading Material

The reading material included in the Board package was reviewed as part of the Board meeting.

10. Next Board meeting & Upcoming Events

October 5th – Virtual

November 29th – ABP Boardroom

11. Adjournment

The meeting adjourned on a motion from Holowath at 4:30 pm.