

**ALBERTA BEEF PRODUCERS
MINUTES OF THE BOARD OF DIRECTORS MEETING**

**September 23rd, 2022, 12:30 pm
Alberta Beef Producers - Virtual**

Present: Melanie Wowk - *Chair, NE*
Brodie Haugan - *Finance Chair*
Jason Hale - *Vice Chair, SE*
Jay Hager - *@ Large*
George L'Heureux - *@ Large*
Fred Lozeman - *@ SW*
Kent Holowath - *@ Large*
Nanita Blomquist - *@ large*
Lee Irvine - *@ Large*
Gary These - *@ NW*
Rod Carlyon - *@ CT*
Sheila Hillmer - *@ Large*

Regrets: Lee Irvine
George L'Heureux

Staff: Brad Dubeau - *General Manager*
Donald Poitras - *Controller*
Lindsay Roberts - *Marketing & Comm.*
Debra Murphy - *Stakeholder, Comm, Virtual*
Karin Schmid - *Beef Production and Extension*
Mark Lyseng - *Government & Policy*
Andrew MacGregor - *Legal Council*
Adrienne Waller - *Legal Council*
Kathy Jardine - *Executive / Accounting Assistant*

Guests:

Absent:

The Chair called the meeting to order at 12:38 pm.

1. Decision Items

(a) ABP Plebiscite for March of 2025

Wowk stated that the Executive sees merit in the process to move forward with a plebiscite regarding a return to a non-refundable check off.

A concern was raised, regarding the definitiveness of the date and time for a plebiscite included in the motion, that having a definitive date and timeline could undermine the consultation process by suggesting to producers that the outcome of that process had already been decided and was a foregone conclusion.

Discussions amongst the Board followed with input from Waller and Dubeau regarding how to address this concern, and an amendment was put forward.

- **That the Alberta Beef Producers Board of Directors provides direction to the General Manager of ABP to work with Marketing Council to confirm a plebiscite for March of 2025 on a non-refundable service charge and Plan Amendments with a framework to be developed in the fall of 2022.**

Motion by Haugan / Hillmer:

Defeated

- **Effective immediately ABP will undertake the planning and consultation with Beef Industry Stakeholders and specifically with Alberta Service Charge payers to prepare for an ABP service charge plebiscite.**

Motion by Lozeman / Blomquist:

Carried

4. Reading Material

2 (a) ABP Plebiscite for March of 2025

The reading material included in the Board package was reviewed as part of the Board meeting.

5. Next Board meeting & Upcoming Events

October 5th, 2022 – Virtual

November 29th, 2022 – ABP Boardroom

6. Adjournment

The meeting was adjourned on a motion from Holowath at 1:33 pm.