

**ALBERTA BEEF PRODUCERS  
MINUTES FOR THE BOARD OF DIRECTORS MEETING  
WEDNESDAY DECEMBER 5, 2018  
AT THE SHERATON CAVALIER HOTEL, CALGARY, ALBERTA**

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**Present:** Charlie Christie - *Chair*  
Kelly Smith-Fraser - *Vice-Chair (Zone 5)*  
Melanie Wowk - *Finance Chair*  
Garth Porteous - *Zone 1*  
Sheila Hillmer - *Zone 2*  
Chris Israelson - *Zone 3*  
Jesse Williams - *Zone 4*  
Tim Sekura - *Zone 6*  
Colin Campbell - *Zone 7*  
Gordon Graves - *Zone 8*  
John MacArthur - *Zone 9*  
Assar Grinde - *@ Large*  
Brodie Haugan - *@ Large*  
Fred Lozeman - *@ Large*  
Tim Smith - *CCC Chair*  
Ken Stanley - *CFC Chair*

**Staff:** Rich Smith - *Executive Director*  
Rosanne Allen - *Office Administrator*  
Katelyn Laverdure - *Communications*  
Laura Procnier - *Controller*  
Brad Dubeau - *Marketing & Education*  
Jeanette Kennard - *Mrktg & Comm Asst*  
Tom Lynch-Staunton - *Government Relations*  
Karin Schmid - *Beef Production*

**Guest:** Nate Warner - *UCP Candidate*

The Chair called the meeting to order 1:05 p.m.

**1. Adoption of Agenda**

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(a) Additions and Adoption of Agenda:

Additions: 5(b) CCA Assessment; 5(c) Vet and drug price monitoring system; 5(d) CCIA concerns;

Motion by Stanley/Graves:

**“That the agenda be approved with additions.”**

Carried

**2. Appointment of Ballot Counters**

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(a) Ballot counters:

Motion by Israelson/T. Smith:

**“That Laura Procnier and Katelyn Laverdure be approved as ballot counters.”**

Carried

**3. Decision Items**

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(a) Tier 1 Selections:

(i) ABP Board Member to CFC:

Tim Sekura was nominated

Further nominations were called and closed

Tim Sekura was acclaimed as the Board representative on CFC.

(ii) ABP Board Member to CCC:

Brodie Haugan was nominated

Further nominations were called and closed

Brodie Haugan was acclaimed as the Board representative on CCC.

(iii) ABP Board Member to Audit Committee:

Assar Grinde was nominated

Further nominations were called and closed

Assar Grinde was acclaimed as the Board representative on the Audit Committee.

(iv) ABP Board Member to Governance Committee:

Fred Lozeman was nominated

Further nominations were called and closed

Fred Lozeman was acclaimed as the Board representative on the Governance Committee.

(v) ABP Board Member to ESA Judging Committee:

Chris Israelson was nominated

Further nominations were called and closed

Chris Israelson was acclaimed as the Board representative on the ESA Judging Committee.

(b) Submission of Committee Members from Zones:

With new delegates it is important to know their areas of interest. R. Smith asked the zone directors to speak with their delegates and record what areas would interest them.

Campbell and Graves gave Allen names of delegates interested in sitting on the Research Committee. The other directors were asked to get names to Allen by the January board meeting.

(c) ABP Representatives at Saskatchewan Beef Industry Conference:

The conference is January 16<sup>th</sup> to 19<sup>th</sup>. R. Smith usually attends along with the Chair. Rooms have been reserved for Christie and R. Smith and they will attend SBIC.

(d) ABP Representation at Alberta Beef Industry Conference:

The conference will be held in March from the 12<sup>th</sup> to 14<sup>th</sup>. The Board meeting will be held on March 12<sup>th</sup> and Allen has reserved rooms for Monday March 11<sup>th</sup>. There are also 10 rooms reserved for March 12<sup>th</sup> and 13<sup>th</sup> and any director who is interested in attending should let Allen know.

Christie and Fraser need to be registered but do not require a room. Stanley, T. Smith, R. Smith and MacArthur, register and book room. Hillmer needs a room only.

(e) ABP sponsorship of Legislative Ag Chairs Summit in Calgary and membership in SARL:

Next year the summit will be held in Calgary from July 14<sup>th</sup> to 16<sup>th</sup>. CCA is a member of SARL and the Alberta government representative has asked if ABP would like to participate in the summit with a tour or sponsorship. There is a meeting with the summit organizers in January and R. Smith would like to give them an answer. R. Smith suggested \$5000. SARL was active in addressing the mCOOL issue. Ultimately, ABP may want to consider a membership in SARL

Motion by Campbell/Lozeman:

**“That ABP sponsor the Legislative Ag Chairs Summit up to \$5000.”**

Carried

(f) January and February Board meetings and Media Training dates:

We normally have a board dinner the night before the board meeting and discuss governance after the meeting. R. Smith suggested that we invite Maggie Kiel from MNP to speak to the board about governance in the afternoon before the board meeting and invite the ACFA board to meet with the ABP board in the morning.

Looking at 22<sup>nd</sup>, 23<sup>rd</sup> or 24<sup>th</sup>. R. Smith will ask Maggie Kiel if she can facilitate the meeting between ABP and ACFA.

The board will also meet again on February 14<sup>th</sup>.

Media training may be scheduled in the new year.

(g) Destruction of ballots:

No ballots to destroy

(h) Banking Resolution:

Motion by Wowk/Sekura:

**“That the signing officers for the Alberta Beef Producers bank account at the Royal Bank of Canada be:**

<b>Chair</b>	- <b>Charlie Christie</b>
<b>Vice Chair</b>	- <b>Kelly Smith-Fraser</b>
<b>Finance Chair</b>	- <b>Melanie Wowk</b>
<b>Executive Director</b>	- <b>Rich Smith</b>
<b>Controller</b>	- <b>Laura Procnier</b>

**All cheques require two signatures. For cheques of \$20,000 or more, one signature must be the Chair, Vice-Chair or Finance Chair.**

**And for establishing credit (credit cards) two signatures are required, that of the Executive Director, Rich Smith, and the Controller, Laura Procnier.”**

Carried

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#### **4. In Camera**

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#### **5. Discussion Items**

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(a) 2019 Board of Directors Meetings:

We have the next three dates set and will set future dates in the new year.

(b) CCA Assessment:

This issue was discussed during In Camera and during the general session, the directors discussed approaching producer who take large returns. These producers would be encouraged to leave at least the value of the CCA assessment with ABP.

Motion by Grinde/Graves:

**“That the ABP Board of Directors create a *High Value Refund Request Working Group.*”**

Carried

Lemmer and Christie will sit on the working group and Christie will ask 2 or 3 more people to sit on the group.

(c) Vet and drug price monitoring system:

There was discussion of setting up some system or spreadsheet so that we could monitor prices based on reports from producers. Directors discussed the concept and most agreed that there is more to the issue than just a difference in prices.

(d) CCIA concerns:

There were concerns expressed about the inability to acquire information about animals that could be tied to the identification number. This information is an important part of making the industry more connected and profitable. CCIA is currently not allowed to release this information, but producer who join BIXs can share the information with others in the supply chain.

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#### **6. Next Meeting and Upcoming Events**

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- (a) Board meeting – January 23<sup>rd</sup> or 24<sup>th</sup>, ABP Board Room, Calgary, AB.

## **7. Adjournment**

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The meeting was adjourned on a motion by Graves at 1:40 p.m.