

ALBERTA BEEF PRODUCERS
MINUTES FOR THE BOARD OF DIRECTORS MEETING
MONDAY JUNE 10, 2019, 10:00 a.m.
AT THE DELTA SOUTH HOTEL, EDMONTON, AB

Present: Charlie Christie - *Chair*
Kelly Smith-Fraser - *Vice-Chair (Zone 5)*
Melanie Wowk - *Finance Chair*
Sheila Hillmer - *Zone 2*
Chris Israelson - *Zone 3*
Jesse Williams - *Zone 4*
Tim Sekura - *Zone 6*
Colin Campbell - *Zone 7*
Gordon Graves - *Zone 8*
Assar Grinde - *@ Large*
Fred Lozeman - *@ Large*
Tim Smith - *CCC Chair*
Ken Stanley - *CFC Chair*

Carried

Staff: Rich Smith - *Executive Director*
Rosanne Allen - *Office Administrator*
Katelyn Laverdure - *Communications*
Laura Procnier - *Controller*
Tom Lynch-Staunton - *Government Relations*
Brad Dubeau - *Marketing & Education*
Karin Schmid - *Beef Production*
Jeanette Kennard - *M&C Assistant*

Guest: Lyle Adams - *ACFA*
Howard Bekkering - *Governance Committee*

Absent: Garth Porteous - *Zone 1*
John MacArthur - *Zone 9*
Brodie Haugan - *@ Large*

The Chair called the meeting to order at 10:10 a.m.

1. Adoption of Agenda

(a) Additions and Adoption of Agenda:

Additions: 8(i) Salmonella Dublin; 8(j) Wildfire Working Group;

Motion by Hillmer/Graves:

“That the agenda be approved with additions.”

Carried

2. Minutes of the Previous Meetings

(a) Minutes of the May 1, 2019 meeting:

Motion by Lozeman/Grinde:

“That the minutes of the May 1, 2019 Board of Directors meeting be approved.”

3. Financial Report

(a) Financial Statement ending May 31, 2019:

A line has been added to the financial statement under ‘Net Asset Funds’ showing the amount collected towards the CCA assessment and Procnier is noting the money that is coming through as interest income each month. Under the ‘Statement of Revenue’, a line has been added to show recovery of CCA assessments from refund requests.

Motion by Wowk/Lozeman:

“That the financial statement be accepted for information purposes only.”

Carried

(b) Approval of audited financial statements:

The Audit Committee met earlier on June 10th to discuss the audited financial statement and have approved them. Wowk presented the audited statements to the directors and asked them to approve the audited statements. Wowk will be presenting the audited statements to the general assembly on June 11th.

Motion by Campbell/Sekura:

“That the ABP Audited Financial Statements be approved as presented.”

Carried

4. Staff Report, Policy and Governance

(a) Respect, Harassment, Violence Policy Update:

The Governance Committee will be meeting the evening of June 10th to consider the changes the directors suggested. Once the changes have been made the Directors asked to see the policy before it was sent out to the delegates. After the meeting R. Smith will send the document to the Directors to review. Howard Bekkering, the Governance Committee chair, will be speaking on the policy to the delegates during the general assembly on June 11th.

(b) Communications update:

Katelyn Laverdure, Communications Manager, updated the Directors on the work that has been done on the ABP website; on the reduction in the number of Grass Routes issues; the new dashboard that tracks social media, website use, radio spots, marketing engagement. There was also a 50th Anniversary Working Group meeting to discuss options for celebrating the landmark.

The Directors approved a special Alberta Beef Magazine cover; hats and pins; adding anniversary messaging to the annual video. Special meals at the Fall Meetings will be left to the discretion of the zones.

Laverdure showed the directors a slide of the revised refund form showing the fourth page and how the money is broken down. The board considered the form and supported the use of this form.

5. Council and Committee Reports

(a) Research Committee:

Lozeman updated the board on the grant received from Alberta Agriculture & Forestry. A call has gone out to researchers for the funds received. With the change in government the funds have still not been distributed.

(b) Cow Calf Council:

The Council will be meeting on the 12th. Lynch-Staunton gave an update on the Wildlife Working Group and the Waterton Biosphere and the Miistakis workshop; updated the Safety-Net Subcommittee and AgStability;

(c) Cattle Feeder Council:

Haven't had a meeting but there is an update on the Council in the Semi report.

(d) Alberta Cattle Feeders update:

Smith-Fraser attended the last ACFA board meeting and gave a brief update to the Directors. There was discussion about each rep attending the In Camera and it was decided that the reps will sit in on the In Camera with the staff but will leave with the staff to allow the boards to still meet in private; discussed exchanging meeting minutes; discussed ILWG funding but no decision has been made yet; met with Alberta Labour and discussed shortage of vets in Alberta; Alberta Labour will be comparing what WCB has to offer with private insurance carriers. PNWER discussion on emergency response; discussion on board investment, new board policies, marketing and communication strategies and one health proposal.

6. Decision Items

(a) ABP Strategic Plan:

R. Smith spoke about the changes that have been made to the strategic plan to provide measurable results. Each objective was discussed, and goals were determined. From the work performed in attaining the goals, R. Smith can give the board a score card on the progress at future meetings.

(b) ABP Regulatory Review:

Christie, Smith-Fraser, Lozeman, Campbell, Brad Osadchuk, and Jill Burkhardt met to discuss possible changes to ABP structure. Christie will discuss these changes during the general assembly at the Semi-annual

meeting on June 11th. Some of the proposed changes affect the By-Laws and must be voted on at a general meeting.

(c) Semi-AGM plans and actions:

In the package was the agenda for the general assembly on June 11th. R. Smith spoke briefly about how the day would unfold.

(d) Farm Safety Legislation:

R. Smith and other industry staff attend a meeting last week with the Ag Minister to discuss Bill 6. The government is talking about repealing and replacing Bill 6 and they will be talking with producers over the summer. Christie and Smith-Fraser will be attending a meeting on June 21st to discuss farm safety more fully.

(e) Cool Farm Tool project:

Information was found in the package and R. Smith will speak about it during the general assembly on June 11th. They are looking for 12 producers to beta test the tool.

(f) AFAC producer volunteers:

AFAC is looking for producers to respond to calls about animal care issues. They are looking for one producer per county. AFAC will investigate a volunteer's background. If a producer is interested, they can speak with Anne Marie Pederson, the AFAC General Manager. A producer would be asked to do a drive by to confirm problems.

(g) Livestock Assurance Fund Tribunal representative:

Greg Bowie is the current ABP representative on the Tribunal and Tim Smith is the alternate. Bowie is in his second term which will expire in February of 2020.

(h) Agency AGM director and delegate nominations:

We are entitled to send 10 delegates to the Canadian Beef Check-off Agency meeting in August during CBIC. We can also elect someone to represent ABP on the board. Doug Sawyer has been representing ABP. If he is interested in continuing would the board support his nomination.

Motion by T. Smith/Lozeman:

“That Doug Sawyer be approved as the ABP representative on the National Check-Off Agency Board.”

Carried

(i) AgriRecovery request over bTB investigation:

During the investigation of the recent bTB incident in B.C., there was an Alberta herd that was quarantined over a possible infection. The movement controls have come off, but they will be testing again in the fall. There are no regulations under CFIA to cover the costs for producers who have cattle that are under quarantine. We must then look to

AgriRecovery to compensate these producers. The affected Alberta producer has asked ABP if we would approach the Ag Minister to initiate AgriRecovery on his behalf.

Motion by Grinde/Israelson:

“That ABP approach the Alberta Agriculture and Forestry Minister to initiate AgriRecovery on behalf of Alberta producers affected by the B.C. bTB investigation.”

Carried

(j) Board meeting dates:

September 16th; October 28th;

7. In Camera

8. Discussion Items

(a) Competitiveness Study:

Markus Weber from Serecon spoke to the board about their Alberta Beef Competitiveness Study. They began with a review of current literature on competitiveness; did stakeholder interviews; quantitative market analysis; defined competitiveness for the study. The study compared a decade (2008-2018) of information between Alberta, Texas, Nebraska and Kansas.

(b) MLA Reception Discussion:

Christie found the reception a huge success. The government was already aware of the industry concerns. Some suggestions were made for future receptions

(c) UCVM One Health project:

There was literature in the package to describe the project which involves the creation of an Agri-Food Systems Innovation Group focused on public policy and public engagement. This has been brought to ABP and ACFA as a project that we may be interested in collaborating on. This could be the beginning of investments under the Alberta Beef Industry Development Fund (ABIDF). They are asking for \$250,000 but we don't have those funds available and the researcher has been asked if he can reduce the funding required.

(d) CCA update:

There is an CCA Executive meeting on July 3rd and 4th. Jill Harvie will be presenting the Public and Industry Stakeholder Engagement report tomorrow.

(e) Ottawa Fly-in report:

Spoke about transport regs; labour; focused on Conservative MP's. Christie attended the Canadian Beef Value Roundtable and discussed transport regs. Working group

being developed to discuss transport regs. Support for developing a plan for a FMD vaccine bank.

(f) BCCA AGM report:

Christie and R. Smith attended the meeting and Karin Schmid presented to the meeting regarding bTB.

(g) PNWER representation:

Christie will be attending PNWER in Saskatoon in July.

(h) Zone Reports:

Zone 6: Kolton Kasur attended the Canadian Livestock Marketing Association banquet.

Zone 8: Graves phoned some of the younger producers who took refunds.

(i) Salmonella Dublin:

Graves spoke to the directors about the problem; some of are antibiotic resistant; can be spread through interaction between animals; humans can catch it. It is reportable in Alberta, but it takes a long time for the results to come back and the animal has usually been slaughtered by the time.

(j) Wildfire Working Group:

Some of what the working group recommended is being used in some areas in Alberta. Fire investigators are looking to meet with the working group to see what they have recommended.

9. Reading Materials

(a) BOD Resolutions & Action items:

(b) Beef Supply at a Glance:

10. Next Meeting and Upcoming Events

(a) Semi-Annual General Meeting – June 10-12, 2019, Delta by Marriott South Hotel, Edmonton, AB

(b) Board of Directors Meeting – July 17, 2019 – ABP Boardroom, Calgary, AB

11. Adjournment

The meeting was adjourned on a motion by Lozeman at 3:50 p.m.