

**ALBERTA BEEF PRODUCERS
MINUTES OF THE BOARD OF DIRECTORS MEETING**

**May 26th, 2022, 8:30 AM
VIRTUAL**

Present: Melanie Wowk - *Chair, NE,*
Brodie Haugan - *Finance Chair*
Jason Hale - *Vice Chair, SE*
Jay Hager - *@ Large, Virtual*
George L'Heureux - *@ Large*
Fred Lozeman - *@ SW*
Kent Holowath - *@ Large*
Nanita Blomquist - *@ large,*
Lee Irvine - *@ Large*
Gary These - *@ NW*
Rod Carlyon - *@ CT,*
Sheila Hillmer - *@ Large*

(a) The Board reviewed the minutes from the April 26th, 2022, Board of Directors meeting.

“That the minutes from the April 26th, 2022, be approved with changes.”

Motion by Hillmer / Hager:

Carried

Regrets:

Staff: Brad Dubeau - *General Manager*
Donald Poitras - *Controller*
Laura Procnier - *Controller*
Debra Murphy - *Editorial Content*
Megan McLeod - *Field Specialist,*
Katelyn Laverdure - *Stakeholder,*
Comm,
Kathy Jardine - *Executive &*
Accounting
Assistant.
Andrew MacGregor - *Legal Council*

3. Financial Report

(a) Financial Statement ending April 30th, 2022

Haugan presented the financial statements along with a summary indicating the Financials Statements are with the auditors.

Financial motions are in the decision items 6 (a)

Motion by Haugen / Lozeman:

“That the financial statements be accepted for information purposes only.”

Carried

Guests: Lyle Adams – ACFA

Absent:

The Chair called the meeting to order at 8:31 am

1. Adoption of Agenda

Irvine declared a conflict item 7 (d) Alberta Beef Auction Markets Association and will step out of the meeting.

Addition of Zone updates 7 (k)

Motion by L'Heureux / Haugan:

“That the agenda be approved (with additions).”

Carried

2. Minutes of the Previous Meetings

4. Staff Report, Policy, and Governance

(a) Staff Update – Dubeau

Donald Poitras joined ABP on May 16th, 2022 as the New Controller.

Laura is currently training Donald daily ensuring a smooth transition for July 1st.

(b) Board Governance - Lozeman

The ABP Board of Directors determined that there were five areas of board evaluations that required work.

It was determined that a self evaluation be completed in August with the evaluation material being sent out in July.

5. Council and Committee Reports

(a) Research Committee:

The Research Committee selected 15 projects to move to the full proposal stage. Final funding decisions expected in December 2022.

The Research Committee would like to re-initiate more direct interaction with researchers to provide them with guidance on industry challenges and give those that ABP is supporting an opportunity to share results directly with the Committee as projects conclude.

(b) ACFA Update:

Adams indicated a few items that were high lighted in their most recent AGM meeting. Discussions around the Milk Program, indicating that government grants for the milk program are only available if you are unemployed.

The issues down south around the water from the Old Man Dam have been resolved.

Update from the feed lots indicate that feed is not an issue, but price is concerning.

(c) CCA update:

Hillmer noted that the name change will be Canadian Cattle Association and will be confirmed at CBIC.

Wowk spoke to minimal communication coming from CCA for our members and that the website had not been updated since the AGM and that the new CCA members are not on there.

6. Decision Items

(a) Motions for Fiscal 2022/2023 – Haugan / Dubeau

- **That Alberta Beef Producers Board of Directors approve the move of \$146,054.63 from unrestricted net assets to ABP operations budget.**

Motion by Haugan / Lozeman:

Carried

- **That Alberta Beef Producers Board of Directors approve the move of \$487,136 from unrestricted net assets to the CCA budget line.**

Motion by Haugan / Lozeman:

Carried

- **That Alberta Beef Producers Board of directors approve the move of \$161,386.78 from unrestricted net assets to Unrealized Nesbitt Burns.**

Motion by Haugan / Lozeman:

Carried

(b) Change Signing Authority for Laura - Dubeau

With Laura Proconier retiring and Donald Poitras joining the ABP staff as Controller it will be required to remove Laura as a signing authority and add Don.

- **That Alberta Beef Producers Board of Directors approve Donald Poitras with signing authority as Controller for ABP.**

Motion by Haugan / L'Heureux:

Carried

(c) Audit Committee - Dubeau

Howard Bekkering, Kent Holowath, Martin Claussen and George L'Heureux have all agreed to continue serving on the Audit Committee.

- **That Alberta Beef Producers Board of Directors approve Howard Bekkering, Kent Hollowath, Martin Claussen and George L’Heureux to the Audit Committee for Fiscal 2022/2023.**

Motion by Hale / Lozeman:

Carried

- (d) Tier Advisory Committee - Dubeau

Due to time constraints Darren Bevans has asked to be replaced on the Tier Advisory Committee. Will put forth to the ABP board to inquire if anyone would like to replace Darren from the board.

- **That Alberta Beef Producers Board of Directors approve Holowath to serve on the Tier Advisory Committee.**

Motion by Haugan / Hale:

Carried

7. Discussion Items

- (a) Drought Impacts – Wowk

Wowk spoke to the drought and that we need to be ahead of disaster issues and have a plan in place.

Dubeau presented a report and the board had discussions on the drought in various zones.

- (b) Analysis of Magazine 2021_2022 – Dubeau

Dubeau presented an analysis of the cost of the magazine and the board had discussions.

- (c) Alberta Beef Industry Summit – Dubeau

Invitations to the Stampede Summit have been sent out.

Wowk will provide opening remarks and continue as MC throughout the event.

Federal Minister of Agriculture Mary-Claude Bibeau and Premier Jason Kenny will be in attendance.

- (d) Alberta Beef Auction Markets Association – Wowk

Irvine left the meeting at 10:14am.

Wowk spoke to the ongoing frustration of the Auction Markets Association with ABP due to the lack of communication between the organizations.

Hillmer suggested a more positive approach and start a more proactive journey forward.

- (e) ABP Consultation Letter to Auction Markets – Wowk / Dubeau

Dubeau stated that although the meeting was challenging, he felt that everyone was open to listening. Relationship building, and open communication must begin across all of the organizations.

Following a conversation with the Executive, Dubeau has asked that the board consider formalizing the withdrawal of the Auction Market letter.

Dubeau will send a formal letter to the Auction Markets informing them the letter has been withdrawn.

- **That Alberta Beef Producers Board of Directors approve that the Consultation Letter sent to the Auction Markets be rescinded.**

Motion by Dubeau / Hale:

Carried

- (f) Front of Package Labelling – Dubeau

Irvine rejoined the meeting at 10:43am.

Dubeau presented a report and the board had discussions regarding the impact the Front of Package Labelling will have on the Beef Industry.

(g) All Boards and Commissions Meeting – Dubeau

Dubeau discussed that there has not been a meeting with All Board and Commissions for several years.

The team has been reinvigorated and will present a great opportunity to come together as Boards and Commissions for discussions on common problems and learn from each other.

(h) Beef Industry Disaster Working Group – Dubeau

ABP Board of Directors made the decision to form a working group to discuss long term disaster planning for the beef industry. This will be an all-encompassing discussion around any event that occurs within Alberta that has a negative impact on the beef industry. The objective will be to create a plan that can be initiated more quickly and determine what support producers require.

(i) Safety Codes Engagement – Dubeau

Dubeau presented a report from the Alberta Safety Codes Council and the board had discussions on the issues surrounding how this will be an added cost to producers. They felt that this was not any different from the county regulations.

(j) Meeting with Rural Municipality Association/AB Grazing Lease Holders Assoc./ABP – Dubeau

Dubeau reached out to the Executive Director of RMA after ABP actively opposed the use and development of road allowances for purposes other than necessary access and has not heard back from him.

There was some frustration expressed when speaking with Kyle. He felt that the board should have passed or at least carried the motion of road allowance with the exception to include RMA in future conversations and felt that ABP was looking at it from the wrong direction.

(k) Zone Updates:

Northeast Zone

The Wainwright Stampede June 24th – June 26th will be hosting a social for producers on June 25th. ABP will be purchasing 6 tables and invite producers to join them at their table to mix and mingle with other producers.

L'Heureux will be putting up the ABP banner at a series of 5 rodeos in the area.

Northwest Zone

These indicated not much is happening in the Northwest zone at this time.

Southwest Zone

Irvine indicated a lot of sponsorships are coming in at the last minute, the delegate body has put together a list of sponsorships to ensure that the funds are going to where it counts.

Southeast Zone

Holowath mentioned some sponsorships have been completed for different organizations but not much is happening within the zone.

8. In Camera

The Board went in-camera at 11:15 am and came out of in-camera at 11:58 am.

9. Reading Material

The reading material included in the Board package and was reviewed as part of the Board meeting.

10. Next Board meeting & Upcoming Events

- (a) June 23rd, 2022, ABP Boardroom - Staff Event to follow at Calgary Zoo
- (b) Alberta Beef Industry Conference – June 14th – 16th

- (c) Canadian Beef Industry Conference August 15th – 18th
- (d) August 2022, Board of Directors Meeting - TBD

11. Adjournment

The meeting was adjourned on a motion from Hillmer at 11:59 am.