

**ALBERTA BEEF PRODUCERS
MINUTES OF THE BOARD OF DIRECTORS MEETING**

**APRIL 19th, 2022, 8:30 AM
ABP BOARD ROOM**

Present: Melanie Wowk - *Chair, NE,*
Jason Hale - *Vice Chair, SE*
Brodie Haugan - *Finance Chair*
Jay Hager - *@ Large, Virtual*
George L'Heureux - *@ Large*
Fred Lozeman - *@ SW*
Kent Holowath - *@ Large*
Nanita Blomquist - *@ large, Virtual*
Lee Irvine - *@ Large*
Gary These - *@ NW*
Rod Carlyon - *@ CT, Virtual*
Sheila Hillmer - *@ Large*

Motion by Hillmer / L'Heureux:

“That the agenda be approved (with additions).”

Carried

Regrets:

Staff: Brad Dubeau - *General Manager*
Debra Murphy - *Editorial Content
Virtual*
Megan McLeod - *Field Specialist,
Virtual*
Katelyn Laverdure - *Stakeholder,
Comm, Virtual*
Karin Schmid - *Beef Production
and Extension,
Virtual*
Kathy Jardine - *Executive &
Accounting
Assistant.*
Andrew MacGregor - *Legal Council,
Virtual*

2. Minutes of the Previous Meetings

(a) The Board reviewed the minutes from the March 1, 2022, Board of Directors meeting.

Lozeman asked that we strike verbiage from Research Committee 5 (a) on the March 1st, 2022, minutes and replace it with new verbiage.

Lozeman spoke about the RDAR Board Meeting, which coincided with Alberta Poultry and Alberta Beef AGMs. RDAR has put out about \$46 million in projects in the last year (though some will go out next year). Provided information on how the \$33 million of funding towards Beneficial Management Practices will **roll out, including the on-farm climate action fund, 33m to be administered by RDAR.** 85 percent will go to farmers or people who train farmers, and the other 15 percent will go to administering funds.

“That the minutes from the March 1st 2022, be approved with changes.”

Motion by Lozeman / Hillmer:

Guests: Lyle Adams – ACFA

Carried

Absent:

The Chair called the meeting to order at 8:30 a.m.

(b) The Board reviewed the minutes from the March 2, 2022, Board of Directors meeting.

“That the minutes from the March 2nd, 2022, be approved.”

1. Adoption of Agenda

(a) Additions and adoption of agenda:

Wowk asked that the Non – Refundable Commission Structure (i) be moved to the top of the agenda.

Dubeau added Livestock Assurance Tribunal to decision items 6 (e).

Motion by Holowath / Irvine:

Carried

(c) The Board reviewed the minutes from the March 10th, 2022, Board of Directors meeting.

“That the minutes from the March 10th, 2022, be approved.”

Motion by Hillmer / These:

Carried

Action Item: Survey Monkey was discussed as a tool to be used to gather further information for the Master Evaluations and to do a quarterly survey for Board members and asked that it be added to the agenda for discussion.

3. Financial Report

(a) Financial Statement ending March 31, 2022

Haugan presented the Financial statement along with a brief summary. ABP is under budget by at least 390k which will be extremely helpful in the upcoming budget discussions.

Refunds from this past period have decreased but the over all refunds in the last 12 years has stayed the same.

Refund reports to be sent to zone coordinators on April 20th, 2022. – Haugan.

Motion by Lozeman / Hillmer:

“That the financial statements be accepted for information purposes only.”

Carried

4. Staff Report, Policy, and Governance

(a) Staff Update – Dubeau

Paolina Nocera is on short term leave for 16 weeks.

Laura Procnier is on leave for 6 weeks and will be retiring June 30th, 2022.

Interviews were conducted last week for a new controller and Dubeau is confident ABP will have someone on board for the end of May and training to be conducted by Laura Procnier in June.

(b) 2020-2021 Board Evaluations Completed

Lozeman spoke on the results of the 2021 Board Evaluations and concluded that the average was 93% out of 120, room for improvement.

(c) Master Evaluation BOD – 2022 - Lozeman

Governance Committee

What did the old board do?

What worked and what did not?

Priorities identified, the highs and lows and asked that it be put on the agenda for discussion.

5. Council and Committee Reports

(a) Research Committee:

Lozeman reported that there were no updates.

(b) ACFA Update:

AFCA held their AGM meetings, and three new producers were elected to the board. **New Chair**, Jake Buekert, **Vice Chair**, Keith Gregory, **Audit & Finance Chair**, James Bekkering.

AFCA appreciated all the support from ABP regarding the rail strike and the recent issues with the border crossings.

Adams noted that the feed situation looks good and indicated that corn may be here to stay for the near future.

(c) CCA update:

Hillmer noted that the CCA name change has been submitted and approval has been granted to move forward to legal.

6. Decision Items

(a) AFCA/ABP Working Group – Dubeau

With Mike Nadeau stepping away from the board and Delegate body, we currently only have Brodie Haugan and Sheila Hillmer on the AFCA/ABP Working Group. This group is made up with three representatives from each organization. ABP needs to populate one more individual to the working group.

• That Alberta Beef Producers accept George L’Heureux to join Brodie Haugan and Sheila Hillmer on the ACFA/ABP working group.

Motion by Hillmer / These:

Carried

(b) Resolutions for Board Consideration – Dubeau

Refer to 6(b) in your reading materials to review the resolutions sent to the ABP Board of Directors for consideration.

Northeast Zone – BOD-001

Whereas

Moisture did not synchronize with AFSC's measurement, and the heat index needs to be considered as part of the measurement (MDIP).

Be it Resolved

That ABP continue to engage with AFSC to improve the Moisture Deficiency Insurance Program and the Business Risk Management Suite.

Wowk suggested that ABP continue with this initiative and continue to engage.

Motion by Wowk / Hillmer:

Carried

Central Zone – BOD-002

Whereas

Wildlife damage to swath grazing can be an extreme cost to producers, and not covered under any programs after Oct. 31.

Be it Resolved

ABP lobby the provincial government to have AFSC add wildlife damages to swath grazing after Oct. 31 to the present wildlife damage compensation program for annual crops.

Motion by Hillmer / L'Heureux:

Carried

Southeast Zone – BOD-003

Whereas

Road allowances were implemented as part of the survey system in Alberta to facilitate legitimate access to landlocked parcels. Increasing recreational pressure is causing some municipalities to investigate allowing undeveloped road allowances to be used for OHV recreation trails, causing management and environmental concerns for producers.

Be it Resolved

ABP actively oppose the use and development of road allowances for purposes other than necessary access.

Hillmer spoke to people being held accountable for their actions and respect for boundaries.

Action Item: Dubeau to organize a meeting with AGLA and RMA to discuss the issue.

Motion by Hillmer / L'Heureux:

Defeated

(c) New Delegate Central Zone – (Colin Rice) – Carlyon

Colin Rice, a producer from the Central Zone has expressed interest in joining ABP as a delegate and has been approved by the current delegates in that zone. The ABP Board is required to confirm Colin Rice as a new delegate.

- **That Alberta Beef Producers confirms Colin Rice as a delegate in the Central Zone, term to begin immediately upon confirmation.**

Motion by Carlyon / Haugan:

Carried

(d) Confirm Research Committee Members – Dubeau

The following individuals have expressed their interest in populating ABP's Research Committee been considered and approved by TAT via email. The Board is required to confirm these individuals to the committee.

- **That Alberta Beef Producers Board of Directors confirms the following individuals to the ABP research committee:**

Craig Lehr – SE, Darren Bevans – SE, Graeme Finn – SW, Fred Lozeman – SW, Rod Carlyon – CT, Martin Clausen – CT, Kaylee Chizawsky – NE, Lori Kinnee

Motion by Haugan / L'Heureux:

Carried

(e) Livestock Assurance Tribunal - Dubeau

The two-year term of Greg Bowie (primary) and Tim Smith (Alternate) are up for reappointment. Both Bowie and Smith have expressed their interest in continuing as representing ABP at the Tribunal.

That the Alberta Beef Producers Board of Directors confirm the reappointment of Greg Bowie as primary and Tim Smith as alternate to the Tribunal.

Motion by Irvine / Holowath:

Carried

7. In Camera

The Board went in-camera at 11:30am and came out of in-camera at 12:10pm.

8. Discussion Items

(a) 2023 Budget Draft: - Haugan / Dubeau

Hillmer / Irvine suggested they would like a little more transparency on the magazine and to revisit it from a board level due to questions from delegates as to the validity of the magazine. It was suggested that a separate in-house audit be performed to confirm the price per issue without changing the budget.

- **That Alberta Beef Producers board accepts the Draft Budget for 2022 – 2023 as presented.**

Motion by Haugan / Hillmer:

Carried

(b) Response Letter Avoided Conversion of Grasslands: – Dubeau

Dubeau pointed out the letter in the board package from Alberta Environment and Parks that the GOA did not accept the protocol presented. Dubeau to update when further action is taken.

(c) ABP Reps to Tier Organizations – Dubeau

Dubeau provided an update to the Tier Organization, with a list in the package to show progress. TAT will be meeting in the month of May to start populating those organizations requiring appointments.

(d) BRM Working Group – Haugan / Lyseng

Federal Provincial / Territorial (FPT) Ministers meeting in May 2022.

Environment will be at the forefront of the BRM policy.

Lyseng will reach out to individuals to gather advice on what changes could be implemented to Agri-Stability to improve the program for the cow/calf industry.

Main concerns:

Diversified Operations and Low-Cost Structures.

(e) Deputy Minister of AFRED - Marchand – Dubeau

Drought conversation.

Meet with the Deputy Minister regularly.

(f) Drought Assistance Programs – Wowk / Dubeau

Be proactive instead of reactive.

Wowk and Dubeau have suggested ABP develop a Disaster Working Group.

Action Item: Dubeau to send an email to the delegate body to see who is interested in joining the Disaster Working Group.

(g) Fly-Ins Dubeau

A suggestion was made by Dubeau that instead of doing CCA Fly-Ins, ABP would host a Stampede Summit with break out meetings. The allocation of funds in the budget for Fly-Ins would be reallocated.

Alberta MP'S and MLA'S would be invited to join ABP and other Alberta Beef industry associations along with CCA to the event.

(h) Commission Reg Amendment: - Dubeau

- 1) ABP Consultation Paper to Livestock Dealers (other than markets and abattoirs).
- 2) ABP Consultation Paper to Livestock Markets.
- 3) ABP Consultation Paper to Packing Plants.

4) ABP Consultation Paper to Provincial Abattoirs.

Irvine spoke to the board about some of the concerns that the Auction Markets have with ABP.

Dubeau will set up another meeting with them.

Dubeau to attend Alberta Auction Markets AGM on May 8th, 2022.

(i) Non-Refundable Commission Structure – Hale / Dubeau

The Non-Refundable Commission Structure would generate approximately \$7,000,000 annually. Percentages of the allocation of the funds are below.

30% Office and Administration.

30% Canadian Cattlemen’s Association.

40% Alberta Beef Industry Service Charge Fund.

It was suggested that the Board of the Non-Refundable Commission consist of 19 directors.

Suggest using a facilitator for discussions. An initial meeting is going to be set up and include the grassroots groups that are the check-off contributors that will be in attendance.

9. Reading Material

The reading material included in the Board package was reviewed as part of the Board meeting.

10. Next Board meeting & Upcoming Events

(a) Board of Directors meeting –

May 26th, 2022 – Virtual meeting

June 23rd, 2022 – BOD Morning Meeting –With Staff Function to follow

August 23rd, 2022 – Tentative

11. Adjournment

The meeting was adjourned on a motion from Holowath at 2:52 p.m.