

ALBERTA BEEF PRODUCERS
AGENDA OF THE BOARD OF DIRECTORS MEETING
WEDNESDAY OCTOBER 20, 8:00 a.m.

Present: Melanie Wowk - *Chair, NE*
Jason Hale - *Vice Chair, SE*
Brodie Haugan - *Finance Chair, @ Large*
Fred Lozeman - *SW*
Rod Carlyon - *CT*
Colin Campbell - *@ Large*
Kent Holowath - *@ Large*
Lee Irvine - *@ Large*
Sheila Hillmer - *@ Large*
Kelly Smith-Fraser - *Past Chair*

Staff: Brad Dubeau - *General Manager*
Kathy Jardine - *Recording Secretary*
Laura Procnier - *Controller*
Debra Murphy - *Editorial Content Specialist*
Katelyn Laverdure - *Lead, Stakeholder Communications*
Lindsay Westren - *Manager, Marketing & Communications*

Absent: Mike Nadeau - *NW*
Chris Israelson - *@ Large*
Darren Bevans - *@ Large*

The Chair called the meeting to order at 8:03 a.m.

1. Adoption of Agenda

(a) Adoption of Agenda:

Motion by Campbell/Holowath:

“That the agenda was approved with additions.”

Carried

Additions: Discussion items RDAR, letter, item G and AFAC update, item H.

2. Minutes of the Previous Meetings

(a) Minutes of the August 25, 2021 Board of Directors meeting:

The minutes from August 25, 2021 Board Meeting were moved to the next board meeting

(b) Minutes of the September 14, 2021 Board of Directors meeting:

Motion by Lozeman/ Hillmer:

“That the minutes of the September 14, 2021 Board of Director meeting be approved as presented.”

Carried

3. Financial Report

a) Financial Report ending September 30, 2021:

Brody stated we were 50% into our fiscal year. We are in a favourable position financially at this point in time.

Motion by Hillmer/Haugan:

“That the financial report be accepted for informational purposes.”

Carried

4 Staff Report, Policy and Governance

The staff report is included in the package and there were no questions.

5 Council and Committee Reports

(a) Research Committee:

Lozeman advised on an upcoming Research Committee meeting where they will review and evaluate a number of proposals.

Lozeman reported on a recent BCRC meeting:

- 2023 to 2028 Science Cluster
- There will be a beef quality audit
- Ontario will decrease their BCRC representative from 2 to 1
- Manitoba will increase their BCRC representative from 1 to 2

(b) ACFA Update:

Haugan reported on the September 15, 2021 meeting including mandatory pricing and carbon tax.

The Alberta Beef Industry Conference to be held in March 2022, is a major fund raiser and a decision to move forward is pending due to the current covid restrictions.

They have just completed an impact study which may be a good one page addition to the ABP magazine.

There was a stakeholder presentation that is shifting away from Environmental and Grasslands issues and more focused on consumer food waste.

Agricultural drivers seems to be on going problem and the cost of insurance challenging.

Reported E-Mainfests are coming and is this something ABP would support

(c) CCA update:

Smith-Fraser reported that there is a Finance meeting and nothing to report at this time.

Hillmer reported that David Moss is leaving CCA on October 22, 2021.

6. Decision Items

(a) CCA assessment Refund Form Rate: Dubeau

Dubeau noted that the amount on the Alberta refund form was inconsistent with the board policy and would like a board motion to revise the form.

Motion by Lozeman/ Hilmer:

ABP refund form, collecting dollars for CCA, reflects the per head rate of \$0.53. as approved by the ABP Board of directors.

Carried

(b) Tier Advisory Team Nominees: Dubeau

Brad reported that the Tier Advisory Team (TAT) had a meeting and recommended the following people populate these positions.

Cows & Fish – Lee Irvine & George L’Heureux

Grasing Disposition Leaseholders Committee – Brodie Haugan

Livestock Identification Services – Craig Lehr

Drought and Excess Moisture Advisory group – Rod Carlyon

The Board reviewed and accepted the recommendations of the TAT committee.

Action Item

Updated delegate phone list to be included in the board package on a monthly basis.

7 Discussion Items

(a) Board Governance Review: Wowk/Dubeau

Dubeau summarized the five main priorities to move forward on.

Carlyon offered to take suggestions from the members of the board to develop three initiatives they would like to focus on coming from the governance training to be discussed at the next board meeting.

(b) CCA Provincial Assessment: Wowk/Dubeau

Dubeau reported that we had gone to the CCA board members that our refund rates are high and we are challenged to pay the full CCA assesment.

There was very little willingness from CCA to change the formula.

The board concluded that the next step was to have a meeting with the member provinces and report back at the November 17th board meeting.

(c) Covid-19/Board Meetings: Dubeau

Dubeau has clarified that the Board of Directors meeting can be held in person but we must be mindful of the covid restrictions. If any anyone is uncomfortable with the restrictions they may join the meeting by teams. Board members need to be double vaccinated or have a negative test 72 hours prior to the meeting and shown to Dubeau to attend in person.

(d) Producer Meetings: Dubeau

Dubeau suggested meeting locations for the fall producer meetings and it was suggest that Hazel Bluff be changed to Stoney Plain.

It was agreed that the delegates need to work hard to get the Producers to attend the meetings

(e) Website/Delegate Emails: Dubeau

Dubeau mentioned that there are fake emails going out to delegates and they are currently looking for solutions to address the problem.

(g) RDAR Letter

RDAR is striking a small task force to deveople an extension stragegy in the province.

If interested please submit your name to Dubeau by Friday, October 22.

(h) Cows enrolled AFSC Drought Support Program

AFSC has reported that 1.46 million have applied with a dollar amount of 137 million.

(i) Zone reports:

NE, Wowk reported that they are having a zone meeting tommorow night and are focused getting people to attend.

Central, Carlyon reported that he had his own conference call meeting and they raised the questions whose job it was to fill the vacancies and Campbell further added that producers although short on feed were going to maintain their numbers.

North West, no report

SW, Irvine reported that he would like to develop a better strategy to attract strong delegates, their last meeting they focused on the Semi.

SE, Hale said they had a meeting on September 27 and there was a general discussion

8 In Camera

9 Reading Material

- (a) Request For Decision:

- (b) Tentative Producer Meeting Dates:

- (c) Board Governance-GM Priorities:

- (d) Updated Code of Conduct:

- (e) Updated Respect in the Workplace:

- (f) BOD Resolutions and Action Items:

- (g) Operations Report:

- (h) AG Plastics Update:

- (i) Beef Supply at a Glance:

- (j) Nominations to date and draft delegate contract list

10 Next Board meeting & Upcoming Events

- (a) Board of Directors meeting – November 17, 2021, In person meeting (may attend virtual as well).

11 Adjournment

The meeting was adjourned on a motion by Irvine at 10:22 am.