

**ALBERTA BEEF PRODUCERS
MINUTES OF THE BOARD OF DIRECTORS MEETING**

July 11th, 2023 at 10:00am – Hotel Arts - In Person

Present: Brodie Haugan - *Chair, SE*
Sheila Hillmer - *Vice Chair, SW*
Fred Lozeman - *Finance Chair, SW*
George L'Heureux - *@ Large*
Nanita Blomquist - *@ Large*
Jay Hager - *@ Large*
Kent Holowath - *@ Large*
Lee Irvine - *@ Large*
Doug Roxburgh - *@ CT*
Miles Wowk - *@ NE*
Gary These - *@NW*

Regrets:

Staff: Brad Dubeau - *General Manager*
Donald Poitras - *Controller*
Kathy Jardine - *Executive Assistant*

Guests:

Lyle Adams - ACFA
Craig Lehr - BCRC
Dr. Phil Buote - AVBMA
Jason Wilson - Western Stock Growers Association
Melinda German – Agency
Tayla Fraser – Agency
George L'Heureux – FAA
Ryder Lee - CCA

The Chair called the meeting to order at 10:00 am.

1. Adoption of Agenda

“That the agenda be approved with additions and changes.”

Additions:

- 7 (s) Bill C293
- 7 (t) CRSB Update

Motion by Hager / Wowk:

Carried

(a) Conflict of Interest

No conflict of interest brought forward

2. Minutes of the Previous Meetings

- (a) Minutes of the May 17th, 2023 Board of Directors Meeting.

“That the minutes from the May 17th, 2023, Board of Directors Meeting be approved.”

Motion by These / Hager:

Carried

- (b) Issues arising from the minutes.

No issues arose from the May 17th, 2023 minutes.

3. Financial Report

- (a) Financial Reporting ending May 31st and June 30th, 2023.

“That the ABP May 31st and June 30th, 2023 financial statements be approved as presented.”

Motion by Lozeman / Holowath:

Carried

4. Staff Report, Policy, and Governance

- (a) Staff Update

Ryan Ross was hired as the ABP Controller's Assistant.

ABP's May and June 2023 Staff Operations reports are included in the board package.

5. Council and Committee Reports

(a) ACFA Update:

- Proposed new regulations from CFIA on Traceability. Discussions were held by the board.
- Feedlot tour taking place at Rimrock on July 11th, 2023.
- ACFA received a letter regarding irrigation / ditch situation in Southern Alberta and felt that this was not within an ACFA mandate to engage.
- MLA dinner is tentatively set for November 28th, 2023

(b) CCA Update:

- International trade – no indication of any changes in the UK / CPTPP agreement.
- Japan trip was a success and Alberta Beef continues to be promoted in Japan.
- CCA meeting June 21st – Domestic Ag policies were discussed as well as discussions on climate change.
- Animal export bill (Horses) was discussed by the board. Dubeau declared a conflict of interest and left the meeting at 10:21am and returned at 10:51am.

6. Decision Items

7. Discussions Items

(a) Research Committee Meeting June 2023 – U of A Forage position – U of A Forage Position Startup Proposal

- Discussions were held by the board on the U of A Forage position and 2 motions were brought forward. The position has been vacant since Dr. Jane King retired as the Forage Management Specialist.

“That the ABP Board of Directors support the University of Alberta Assistant/Associate Professor in Forage Production and Management Science position.”

Motion by Wowk / Irvine:

Carried

“That the ABP Board of Directors support the University of Alberta Assistant/Associate Professor in Forage Production and Management Science position at the level of \$100,000 out of the research budget and \$150,000 out of the operating reserves.”

Motion by Lozeman / Roxburgh:

Carried

(b) PSE Update

ABP Board of Directors had discussions on PSE and raised concerns over the current governance model. A decision by the ABP board of Directors was to put forth two motions.

“That the ABP Board of Directors recommends PSE strike a working group of Provincial Stakeholders to review and recommend governance structure to PSE.”

Motion by L’Heureux / Irvine:

Carried

“That the ABP Board of Directors will consider reducing the allocations to PSE if governance recommendations are not implemented in a meaningful way.”

Motion by Wowk / Hager:

Carried

(c) Agency Update

- Melinda German from the Canadian Beef Check Off Agency conducted a presentation on replacing the \$0.02 administration fee paid to Provincial Cattle Associations for collecting the federal levy on interprovincial marketings.
- The new structure proposal is to replace the \$0.02/head fee collected from the provincial

portion with a 2% administration fee paid from the national portion, on all marketings.

- Discussions were held by the board.

(d) NCBA (Orlando – Jan 31st – Feb 2nd, 2024)

- Discussions were held by the ABP board of directors and ABP will be sending 3 people to NCBA.

Brodie Haugan
Fred Lozeman
Brad Dubeau

(e) Producer Engagement Sessions/ Finley & Associates

- The ABP board had discussions on options and solutions for producer meetings. Things to consider are:
 - a) What are the main topics to discuss with producers.
 - b) What are producers seeking from ABP.

(f) Producer Meeting Proposal 2024

- Discussions were held by the board and a decision was made to discuss the producers meetings at the next ABP board meeting September 13th, 2023 due to some changes in the locations of the meetings.

(g) AGM 2024 Proposal

- Discussion was held by the board and it was proposed ABP have a 2 day event for the 2024 AGM that was accepted.

(h) 4-H Sponsorship Proposal

- Discussions were held by the board on the continuation of \$25,000 in sponsorship consisting of \$10,000 in scholarships, \$10,000 of in kind (advertising) and zone contributions.
- Dubeau to strike a working group with Nanita Blomquist, Kent Holowath and Graeme Finn to look into the number of 4-H districts to allocate the funds proportionately.

(i) Zone Sponsorship Proposal

- Discussions were held by the board on the zone sponsorship proposal to incorporate two deadlines for sponsorship applications. The proposal was accepted by the board.

- 1st period for events running from April 1st to September 30th.

- 2nd period for events running October 1st to March 31st.

(j) Draft Policy Manual

- The draft policy manual was discussed by the board and decisions were conducted in certain areas that the governance committee needed clarification on. The draft policy manual is near completion.

(k) CFIA

- Discussions were held by the board pertaining to the Calgary Stock Yards and the evaluation of animals that are compromised.

(l) ABP / ACFA Update MOU

- The board reviewed the renewal of the ABP / ACFA agreement and all agreed that this should be brought back to the table for further discussion before signing.

(m) Mandatory Price Reporting in Alberta

- The board discussed the Mandatory Price Reporting in Alberta and are exploring options to move in that direction in Alberta.

(n) LIS 2023 AGM Update

- A copy of the LIS 2023 AGM was included in the board package and discussions were held by the board.

(o) NRCB Provisions for Confined Feeding

- A copy of the NRCB provisions for confined feeding were included in the board package and discussions were held by the board on the extenuating circumstance of the cow-calf herd with the dry conditions in the province.

(p) Provincial Meetings Update

- Haugan reported on attending the Saskatchewan Growers AGM.
- Hillmer reported on attending the BC Cattlemans AGM.
- Both reported that were very good meetings.

(q) Merging ABP Daily and the ABP App

- By merging the ABP mobile app with ABP daily this would allow ABP to focus resources into one platform. This will prioritize communications with individual producers, create a community unity hub and improve organizational efficiency.

(r) Drought Update

- Discussions were held by the board regarding the drought and suggested that the Government trigger a payment through an Agri- Recovery program.

(s) Bill C293

- CCA is engaged on the matter. Ryder Lee updated the ABP board on Bill C293.

(t) CRSB Update

- CRSB has struck a working group that will meet every two weeks. CRSB is currently exploring options to modernize the current system.
- Discussions were held by the board.

8. Zone reports

Northeast Zone

- Attended cattle shows

Northwest Zone

- Fire and drought have been the main topics

Southwest Zone

- No report

Southeast Zone

- Approval of several sponsorships.

Central

- Approval of several sponsorships.

9. In Camera

- (a) The Board went in-camera at 4:53pm.

Motion by Wowk / Holowath:

“ABP Board to go into In Camera.”

Carried

10. Reading Material

The reading material is included in the Board package and was reviewed as part of the Board meeting.

11. Next Meeting and Upcoming Events

- (a) Sept 13th, 2023 – Virtual
(b) Nov 15th, 2023 – In Person – ABP Boardroom

11. Adjournment

The meeting adjourned on a motion from Hillmer at 5:25pm.