

**ALBERTA BEEF PRODUCERS
MINUTES OF THE BOARD OF DIRECTORS MEETING**

**October 5th, 2022 at 8:30 AM
Alberta Beef Producers Boardroom - Virtual**

Present: Melanie Wowk - *Chair, NE*
Jason Hale - *Vice Chair, SE*
Brodie Haugan - *Finance Chair, SE*
Jay Hager - *@ Large*
George L'Heureux - *@ Large*
Fred Lozeman - *@ SW*
Kent Holowath - *@ Large*
Nanita Blomquist - *@ large*
Lee Irvine - *@ Large*
Gary These - *@ NW*
Rod Carlyon - *@ CT*
Sheila Hillmer - *@ Large*

(c) ABP – Zone Refund Analysis - Additional

Haugan stated that the document requires further analysis.

Irvine requested clarification on what further analysis needed to be completed.

Haugan spoke to the clarification of the ABP refund numbers due to some remitters sending their information in for previous months.

Removal of Verbiage: 5 (C) Wowk (Miles)

Regrets: Jason Hale
Gary These

- Investments are up for CCA, the numbers have been sent to Haugan for analysis.

Staff: Brad Dubeau - *General Manager*
Donald Poitras - *Controller*
Lindsay Roberts - *Marketing & Comm.*
Taylor Kalbfleisch - *Marketing Assistant*
Debra Murphy - *Stakeholder, Communications*
Karin Schmid - *Beef Production and Extension*
Mark Lyseng - *Government & Policy*
Andrew MacGregor - *Legal Council*
Adrienne Waller - *Legal Council*
Kathy Jardine - *Executive / Accounting Assistant*

Motion by Holowath / L'Heureux:

Carried

7 (c) BCRC / VBP+ JBS - Irvine to excuse him self from the meeting due to a conflict of interest

7 (f) Semi Annual Meeting

7 (g) Delegate Elections

Motion by Hagar / Holowath:

Carried

2. Minutes of the Previous Meetings

(a) Minutes of the August 30th, 2022, Board of Directors Meeting.

“That the minutes from the August 30th, 2022, Board of Directors Meeting, be approved with changes.”

Lozeman sent verbiage changes. Changes presented to the board by Jardine.

Motion by Carlyon / Irvine:

Carried

(b) Minutes of the September 23rd, 2022, Board of Directors Meeting

Guests: Lyle Adams – ACFA - Absent

The Chair called the meeting to order at 8:31 am.

1. Adoption of Agenda

“That the agenda be approved (with corrections and additions).”

“That the minutes from the September 23rd, 2022, Board of Directors Meeting, be approved with changes.”

Motion by Hager / Holowath:

Carried

3. Financial Report

(a) Financial Reporting ending August 31st, 2022

“That the ABP financial statements be approved as presented.”

Motion by Haugan / Lozeman:

Carried

(b) ABP – Refund Summary

Haugan spoke to the document contents; it clearly illustrates the amounts left to CCA and ABP. The document states we are on a positive trend regarding refunds.

(c) ABP – Zone Refund Analysis

Haugan stated that the document requires further analysis.

4. Staff Report, Policy, and Governance

(a) Staff Update

Dubeau introduced Taylor Kalbfleisch as ABP’s new Marketing Assistant.

Congratulations to Debra Murphy on her new position with Alberta Beef Producers as the Stake Holder Relations Manager.

5. Council and Committee Reports

(a) Research Committee:

Schmid spoke to the dates of the Living Labs information sessions and the website is live.

Schmid to work on the final funding from Agriculture and Forestry Feed and Forage Production and Research Call. All funds have been distributed and the funding must be expensed by January 1st, 2023. Schmid will follow up with all the researchers to ensure the funding amounts have been allocated as there is no opportunity for extension.

(b) ACFA Update:

No ACFA update

(c) CCA update:

Hillmer spoke to a lack of communication from CCA.

Wowk (Miles) attended the CCA board meeting in Ottawa. Highlights of the meeting included:

- Foreign trade discussions indicated that Korea has suspended their beef tariffs.
- Public Stake Holder and Engagement communicated about the reduction in meat and dairy consumption and the results in the reduction of green house gases.
- Spoke to the inconsistent dollar amounts spent on the rebranding of the CCA name.
- Wowk (Miles) indicated that other groups would like a seat at the CCA table.

6. Decision Items

7. Discussion Items

(a) Board Apparel

Dubeau spoke to the apparel attachment in the board package and October 7th is the dead line for ordering apparel.

(b) Tier Organization Reporting Document

A new form has been created to increase communications back to ABP from appointed representatives sitting on other organizations. These

forms will be reviewed by the Alberta Beef Producers Board of Directors at the next board meeting and will be kept on file.

(c) BCRC / VBP+ JBS

Haugan attended the VBP+ Management Committee Task force meeting on September 14th, notes were provided separately in the board package due to the sensitivity of the information. VBP+ is looking for direction or support on the current situation they are having with JBS with the verified and sustainability program. JBS currently has access to the information for free.

Discussion were held by the board and a motion was brought forward.

- **That Alberta Beef Producers supports Verified Beef Producers (VBP+) direction regarding the information being provided to JBS.**

Motion by Haugan / L'Heureux:

Carried

(d) 2023 Producer Engagements

Dubeau would like to re-engage the initial group that had been brought together to start working on a different structure for ABP that included some of the membership organization.

The group would start as soon as possible with discussion planning around what 2023 looks like and potentially 2024 and start to set budgets.

(e) CCA Provincial Assessment

Wowk spoke to the meeting with CCA and asked that the CCA agenda be amended so they could go directly into discussing Alberta's assessment. Several different suggestions were made in regards to the budget and what it would look in different scenarios. CCA agreed to Alberta's proposal that states for the next 3 years Alberta will pay on retained earnings and there will not be any arrears applied to ABP for the short fall.

Haugan spoke to the recommendation from CCA and that it will need to be approved or changed at CCA's board meeting at the end of November or early December.

Zone Updates:

Northeast Zone

Conducted a strategy meeting to promote ABP to attract new delegates.

Northwest Zone

No updates

Southwest Zone

4 delegates up for renewal and plans to have a quick discussion on refunds.

Southeast Zone

No updates

Central

Support of mental health fund raiser that went very well.

8. In Camera

(a) The Board went in-camera at 10:26am.

Motion by Haugan:

“ABP Board to go into In Camera.”

Carried

9. Reading Material

The reading material included in the Board package was reviewed as part of the Board meeting.

10. Next Board meeting & Upcoming Events

November 29th – ABP Boardroom

11. Adjournment

The meeting adjourned on a motion from Hillmer at 11:58am.