

**ALBERTA BEEF PRODUCERS
MINUTES OF THE BOARD OF DIRECTORS MEETING**

**November 29th, 2022, at 10:00AM
Alberta Beef Producers Boardroom – Virtual**

Present: Melanie Wowk - *Chair, NE*
Brodie Haugan - *Finance Chair, SE*
Jay Hager - *@ Large*
George L'Heureux - *@ Large*
Fred Lozeman - *@ SW*
Kent Holowath - *@ Large*
Lee Irvine - *@ Large*
Gary These - *@ NW*
Rod Carlyon - *@ CT*
Sheila Hillmer - *@ Large*

7 (c) BCRC / VBP+ JBS - Irvine to excuse him self from the meeting due to a conflict of interest

Additions:

7 (n) Beef Competitiveness Study

7 (o) 2023 Producer Engagements

7 (p) Ag Plastics Recycling Tour

Regrets: Rod Carlyon
Nanita Blomquist

Motion by Hager / Haugan:

Carried

2. Minutes of the Previous Meetings

Staff: Brad Dubeau - *General Manager*
Donald Poitras - *Controller*
Lindsay Roberts - *Marketing & Comm.*
Taylor Kalbfleisch - *Marketing Assistant*
Debra Murphy - *Stakeholder, Communications*
Piper Whelan - *Digital Content Specialist*
Karin Schmid - *Beef Production and Extension*
Mark Lyseng - *Government & Policy*
Andrew MacGregor - *Legal Council*
Kathy Jardine - *Executive / Accounting Assistant*

(a) Minutes of the October 5th, 2022, Board of Directors Meeting.

“That the minutes from the October 5th, 2022, Board of Directors Meeting, be approved with changes and additions.”

Additions:

(c) ABP – Zone Refund Analysis

Haugan stated that the document requires further analysis.

Irvine requested clarification on what further analysis needed to be completed.

Haugan spoke to the clarification of the ABP refund numbers due to remitters sending their information in for previous months.

Removal of Verbiage:

5 (C) Wowk (Miles) Removal of Verbiage:

Guests: Lyle Adams – ACFA

- Investments are up for CCA, the numbers have been sent to Haugan for analysis.

The Chair called the meeting to order at 10:03 am.

1. Adoption of Agenda

Motion by Holowath / L'Heureux:

Carried

“That the agenda be approved (with additions).”

3. Financial Report

(a) Financial Reporting ending September 30th, 2022

Haugan spoke to the September financials and stated that they were redundant and would move onto the October Financials.

(b) Financial Reporting ending October 31st, 2022

Haugan spoke to the October Financials and ABP being under budget. Haugan feels confident that ABP is on target with the budget.

Haugan asked if it would be more beneficial to have the Canfax update as a monthly meeting rather than have the update on the last page of the financials.

Discussions were held and Irvine suggested that the Canfax update be put on a separate page and added to the reading material.

Questions from Board members were asked on various sections on the October Financials and discussions were held.

Wowk suggested approval of the October 31st, 2022, Financial Statements be tabled to the February 15th, 2023, Board of Directors meeting.

Tabled to February 15th, 2023.

- Refund Reporting

Haugan spoke to the refund reporting and the document was shared with the board. Discussions were held with positive feedback on the refund reporting document.

4. Staff Report, Policy, and Governance

(a) Staff Update

Dubeau introduced Piper Whelan to the ABP team.

5. Council and Committee Reports

(a) Research Committee:

The research committee evaluated 13 full proposals from the Agricultural Funding Consortium and decided to fund 5 at \$15,000 and 1 at \$7,000.

Beef Cattle Research Council (BCRC) convened a regular meeting in Guelph, Ontario on Nov 16, 2022. Reading material was made available to the ABP Board of Directors regarding the meeting content.

The Board was informed of the up coming elections for the ARDAR Board of Directors.

Lozeman spoke to the Living Labs update, Karen has 9 confirmed producers willing to host labs on their farms in the 3 areas of the province that ABP is working.

(b) ACFA Update: Lyle Adams

AFCA hired a new Vice President Cathy Jo Noble, also looking to hire a Director of Regulatory and Environment and hoping to have them on board for early 2023.

Dubeau suggested that AFCA and ABP work together it discuss calf supply.

Wowk will be attending the AFCA Board meeting November 30th. Wowk and Dubeau will be attending the AFCA MLA dinner November 30th, 2022

ABIC conference to be held February 21st – 23rd, 2023.

AFCA will celebrate their 50th anniversary in 2023.

(c) CCA Update:

Hillmer spoke to CCA being short staffed, this is a priority for CCA to fill the vacant positions.

Wowk spoke to updates from (Wowk, Miles) from the CCA Board meetings and highlighted some areas of discussion from that meeting.

- Comments on the Euro Pacific trade, the UK made an offensive offer to Canada on the Beef side, they raised tariffs and lowered imports whereas they are lowering tariffs in other countries.

- Two CCA members attended the VOP conference in Egypt with thirty to forty thousand people in attendance. Ag was presented as one of the pros on the climate side.

6. Decision Items

(a) Vice Chair Replacement

Considering the vacancy of the Vice Chair position, options were discussed and decided to replace the Vice Chair position.

NOMINEE: Sheila Hillmer

NOMINATED BY:

Hager / Seconded by Irvine

NOMINEE: George L’Heureux

NOMINATED BY:

Hillmer / Seconded by Holowath

An election was held by texting the votes to Dubeau-ABP General Manager and verified by Kathy Jardine – Executive/Accounting Assistant.

Hillmer was successful in the voting process and welcomed as the new ABP Vice Chair.

(b) Executive Structure

A discussion was held in the removal of the Past Chair position from the Board of Directors.

Dubeau spoke to the ABP bylaws in the removal of the Past Chair position from the Board of Directors. A motion was conducted to be presented at the ABP AGM in 2023.

“That Dubeau work with ABP legal to develop the Past Chair position into a Consulting position rather than a permanent Executive position for one full year”

Motion by Holowath / Hillmer:

Carried

(c) Serving on ABP Exec / CCA concurrently

Discussions were held on serving on ABP / CCA boards concurrently. Questions arose regarding a conflict of interest of the Executive being on both boards.

Irvine suggested that any executive involvement outside of ABP be approved by the board on a one-off basis.

(d) Alberta Livestock Truckers Org. Development &

(e) Alberta Processors Org. Development

Dubeau has spoken with provincial abattoirs as well as trucking companies. Due to situations arising Dubeau suggested both organizations need help to represent their interests.

Dubeau raised the question with both organizations if ABP could assist them in their industries to help them create representative organizations.

Dubeau would put some time in connecting with livestock truckers, connecting with processors across the province to help them find the path forward.

The ABP board encouraged Dubeau to explore the options within his time commitment.

7. Discussion Items

(a) Deputy Minister Hale Meeting

Dubeau spoke to the conversation he had with Deputy Minister Hale and they are very interested in the Beef Competiveness Study. There is also recognition of the challenges being faced by the cow/calf industry.

(b) ABP / CCA Agreement

The CCA board met and went over the agreement, we were hopeful to have a signed agreement by ABP’s Semi Annual meeting. ABP was informed that the document will have to be presented to CCA’s board members in March 2023 at their AGM so it can be approved.

The amended points in the agreement sent to the board were reviewed.

(c) VBP + Update – Haugan

Lee Irvine excussed himself at 12:06pm

VBP+ feels that the JBS agreement has been negotiated in good faith, there have been a few road blocks that are being addressed. Discussions were held by the board.

(d) Captive / Reciprocal Insurance – Cattle Feeder Project

Tranberg presented a power point to the board on Captive / Riciprocal Insurance and the board had discussions. Waiting for ACFA decision.

(e) ABP Office Space

ABP's office space lease is up in March 2024 and if ABP is moving Dubeau stated a need to start looking as renovations will need to be done. It will take at least a year to have everything completed.

(f) Canadian Cattle Young Leaders (CCYL)

A request has been made by Canadian Cattle Young Leaders to attend and observe an ABP board meeting. Dubeau suggested one at a time. Instruction on the sensitivity of some of the board material will be addressed by Dubeau with Canadian Cattle Young Leaders association.

(g) Canadian Cattle Youth Council (CCYC)

Dubeau spoke to a similar request from the Canadian Cattle Youth Council to attend and observe ABP's board meetings. Kaylee Chizawsky was approved to sit on this council by the ABP board, It would be a good opportunity to get updates from our council for Alberta and for Chizawsky to take information back.

(h) Producer Meetings Communication

Reading material was sent in the board package in regards to meeting dates. Zone specific invites will be conducted on Cattle Country by the zone coordinators. Each coordinator will be interviewed to discuss the producer meetings in their zone.

(i) ABP Magazine Livestock Advertising Network

Saskatchewan Stock Growers reached out to Dubeau on the possibility of working together on our magazine and digital advertising. We are also looking

at revamping what the magazine might look like, paper wise, article wise.

Discussions were held by the board.

(j) Foot and Mouth Disease Update

Discussions around funding for an FMD vaccine bank are ongoing; however, all stakeholders (industry and government) recognize the fact that vaccination is only a tool and requires supporting planning and preparation as part of a larger response plan to be effectively deployed.

The board had discussions on the reading material provided to the board.

(k) Canadian Roundtable for Sustainability Feedback (CRSB)

Reading material was supplied in the board package and Dubeau led a discussion on the topic. The ABP board is invited to provide feed back to Dubeau.

(l) Farmfair Update

ABP sponsored an evening for the producers to come and have appetizers, there were a large number of producers in attendance. Very positive experience.

(m) ABP Policy Manual

Dubeau spoke to Emma Cross sorting through the last five years of resolutions and has identified the ones that are suited for policy items.

Discussions were held by the board.

(n) Beef Competitiveness Study

Draft documents are back and ABP will be meeting with the partners. The documents can not be shared at this time. Meetings are scheduled for December 1st to review draft documents with Serecon who conducted all the research around Resiliency. The December 2nd meeting will be with Lee Schulz regarding Wholesale Reporting.

Discussions were held by the board.

(o) 2023 Producer Engagements

Dubeau is working with Brent McEwan from Marketing council. McEwan is helping Dubeau develop a grant request or proposal that can be put under market assurance. The funding would help to bring an individual in to create the draft framework that will help

us create the conversation to go out to Producers in 2023.

Discussions were held by the board.

(p) Ag Plastics Recycling Tour

Dubeau attended a tour of Ag Plastics Recycling. Ag Plastics Recycling feel they have a particularly good handle on recycling silage tarps as well as grain bags.

Discussions were held by the board.

Zone Updates:

No zone reports

8. In Camera

(a) The Board went in-camera at 2:13pm.

Motion by Haugan / Hillmer:

“ABP Board to go into In Camera.”

Carried

9. Reading Material

The reading material is included in the Board package and was reviewed as part of the Board meeting.

10. Next Board meeting & Upcoming Events

February 15th, 2023

February 28th, 2023

March 1st, 2023

11. Adjournment

The meeting adjourned on a motion from Holowath at 3:55 pm.