

**MINUTES OF THE FORTIETH ANNUAL GENERAL MEETING OF THE
ALBERTA BEEF PRODUCERS HELD DECEMBER 1-3, 2014
AT THE SHERATON CAVALIER HOTEL, CALGARY, ALBERTA**

Monday December 1, 2014

1. Call to Order

Chair Greg Bowie called the meeting to order at 1:15 p.m. welcoming the delegates and guests for attending. Bowie spoke to the problems that mCOOL is having on the cattle trade; the Plan Review discussion

(a) Approval of AGM Chairs:

Greg Bowie declared the meeting open and introduced the AGM chairs.

Motion by Greg Bowie/Bob Lowe:

“That Roy Eckert and Tom Lynch-Staunton be approved as Chairs for the 2014 ABP Annual General Meeting.”

Carried

(b) Introduction of Delegates:

Roy Eckert congratulated the new and returning Directors and invited them up to introduce the delegates in their zone. Eckert reminded the delegates that nominations were still open for Cattle Feeder Council, Cow Calf Council and Canadian Cattlemen’s Association.

(c) Rules of Procedure:

Eckert referred the delegates and guests to the Rules of Procedure and spoke briefly about miscellaneous resolutions and protocol for a smoothly running respectful meeting.

(d) Election of Ballot Counters:

Motion by Rick McKnight/Larry Delver:

“That Samuel Vallejos and Craig Douglas be appointed as Ballot Counters for the 2014 ABP Annual General Meeting.”

Carried

(e) Approval of 2014 AGM Agenda:

Motion by Gordon Graves/Judy Fenton:

“That the Agenda of the 2014 ABP Annual General Meeting be approved.”

Carried

(f) Approval of the 2013 AGM Minutes, the 2014 Semi-Annual Minutes:

Motion by John Bland/Rob Somerville:

“That the Minutes of the 2013 ABP Annual General Meeting, the 2014 Semi-Annual Meeting be approved as presented in the AGM Information Package.”

Carried

2. Chair’s Report

Greg Bowie reported on the progress that has been made in the last year on trade, mCOOL, cattle prices and industry relations. Bowie spoke on the Canadian Roundtable on Sustainable Beef and the McDonalds project. ABP has advanced its relationship with Alberta Cattle Feeder’s Association and are looking at collaborative projects that we can do together.

Motion by Tim Sekura/Colin Campbell:

“That the Chair’s report be accepted as presented.”

Carried

3. Finance Report

(a) Acceptance of 2013/2014 Financial Statement:

John Buckley presented the 2013/2014 audited financial statements for acceptance.

Motion by John Buckley/Brian Edge:

14. **“That the 2013/2014 ABP audited financial statements and auditor’s report be accepted as presented.”**

Board

Carried

Motion by John Buckley/Cecilie Fleming:

15. **“That the firm of Kingston Ross Pasnak LLP Chartered Accountants be appointed as auditors for the 2014/2015 yearend audit.”**

Board

Carried

In the past the board presented a budget from the current fiscal years marketings for the delegates’ approval. With the introduction of a refundable Service Charge the process was altered to budget from funds retained after the end of the December Service Charge refunds had been deducted. From this amount the budget must reflect membership payments to

the CCA, industry associations, committee and council budgets and office staff and operations.

Motion by John Buckley/Ted Ford:

“That the financial statement be approved as presented.”

Carried

4. Review of Afternoon Agenda

Eckert briefly reviewed the afternoon agenda and introduced Rich Smith, ABP Executive Director, to review the ABP Plans and Objectives for the current fiscal year.

5. Review of ABP Plans and Objectives

Rich Smith, Executive Director, gave the delegates an update on the work done towards meeting the plans and objectives that the delegates indicated as important at the 2013 AGM. Smith spoke to the five core strategies; the cattle and beef industry priorities; and the work that has been done on the strategic objectives for the current year.

6. Final Call for Nominations for Cow Calf Council Members at Large and Cattle Feeder Council Delegates at Large

The following were nominated as candidates for Cow Calf Council Members at Large:

Kelly Fraser
Gordon Graves
Brodie Haugan
Tim Smith
Arny Tateson

Nominations were called for three times

Nominations ceased

The following were nominated as candidates for Cattle Feeder Council Delegate at Large:

Garth Porteous

Nominations were called for three times

Nominations ceased

7. Canada Beef Inc Report

Marty Carpenter gave the Canada Beef report. Costco is one of the single largest retailers of beef in Canada and, in partnership with CBI, have developed a link with their Cut-it-Yourself guide to the CBI sites. Carpenter also spoke about the partnerships that CBI has formed with Subway, Tim Horton's, Stirling Silver program, Karisma Resorts in Mexico

and Hilton Resorts, Fueling the CFL, Sawmill Restaurants in Edmonton and Calgary and McDonalds Canada.

Carpenter also presented the Canadian Beef Centre of Excellence, how the project came together and the end results of the work over the last eight months. They will have full operational capacity by the end of January 2015.

8. Canadian Roundtable for Sustainable Beef

Cherie Copithorne-Barnes, Chair of the Canadian Roundtable for Sustainable Beef, defined sustainable beef as: a beef value chain that is environmentally sound, socially responsible and economically viable. What has not yet been defined are the metrics that will be used to demonstrate this. The core principles for sustainability are: natural resources; people and the community; animal health and welfare; food; and, efficiency and innovation. Copithorne-Barnes spoke of the CRSB structure, council structure and membership eligibility.

9. Speeches for Cow Calf Council Members at Large Candidates

Each candidate gave a brief speech to the general assembly.

10. Election of Cow Calf Council Members at Large

The following were elected as Cow Calf Council members at Large for 2014-2015:

Kelly Fraser
Brodie Haugan
Tim Smith

11. Speeches for Cattle Feeder Council Delegates at Large Candidates

The acclaimed delegate gave a brief speech to the general assembly.

12. Election of Cattle Feeder Council Delegates at Large

The following was acclaimed as Cattle Feeder Council Delegates at Large for 2014-2015:

Garth Porteous

13. Adjournment

The meeting was recessed until Tuesday, December 2nd.

Tuesday, December 2, 2014

1. Call to Order

The meeting was reconvened at 8:30 a.m.

2. Social Media Presentation

Sarah Wray, FarmOn.com, spoke to the assembly on the importance of social media in our lives today and how to use the media to enhance our organization, industry and businesses.

3. Beef Cattle Research Council (BCRC) Report:

Andrea Brocklebank, presented the BCRC report. Brocklebank gave a brief background on the history and funding of BCRC. BC, Alberta, Saskatchewan and Nova Scotia have all increased funding to BCRC over the last five years. Their budget is about \$1 million a year but will increase in July when Saskatchewan increases their funding by another \$0.30. She updated the delegates on the Beef Cattle Industry Science Cluster funding and research priority areas. She spoke of investing in technology transfer and extension and the results as well as other BCRC priorities.

4. Final Call for Nominations for Directors at Large

The following were nominated as candidates for Directors at Large:

Nanita Blomquist
Greg Bowie
John Buckley
Roland Cailliau
Bob Lowe

Nominations were called for three times.

Nominations ceased.

5. Speeches for Directors at Large Candidates

Each candidate gave a brief speech to the general assembly.

6. Election of Directors at Large

The following were declared elected as Directors at Large for 2014 – 2015:

Greg Bowie
John Buckley
Roland Cailliau
Bob Lowe

7. Plan Review Decisions

1. Motion by Bob Lowe/Brian Edge:

“Be it resolved that the ABP Board of Directors recommends that the ABP mandate remain as described in the ABP Plan Regulation.”
Board

Carried

2. Motion by John Buckley/Ted Ford:

“Be it resolved that ABP Board of Directors recommend that ABP request a non-refundable Service Charge, a non-refundable Provincial Levy for marketing, promotion, research, industry communications, and industry collaboration activities, and a non-refundable National Levy.”
Board

Carried

3. Motion by:

“Be it resolved that ABP lobby to have the Service Charge made non-refundable.”
Zone 2, 7, 9

Redundant

4. Motion by Rob Somerville/Nanita Blomquist:

“Be it resolved that ABP lobby the Province of Alberta to make the entire \$3.00 check-off non-refundable.”
Zone 5

Carried

Motion by Cecilie Fleming/Judy Fenton:

“That the resolution be tabled until the resolution debate is over.”

Carried

Motion by Cecilie Fleming/Rose Wymenga:

“That the resolution be returned to the floor for discussion.”

Carried

5. Motion by Ted Ford/Judy Fenton:

“Be it resolved that ABP institute a non-refundable \$1 Provincial Levy for marketing, research, industry collaboration and communications.”
Zone 4, 6, 7, 8, 9

Carried

6. Motion by Judy Fenton/Tim Smith:

“Be it resolved that 30% of the proposed non-refundable Provincial Levy be designated for research.”
Zone 4

Defeated

7. Motion by Lyndon Mansell/Gordon Graves:

“Be it resolved that ABP lobby for a \$2 non-refundable Provincial Levy to be paid by all producers to be used for research, marketing, industry collaboration and communications.”
Zone 8

Defeated

Defeated

8. Motion by Rob Somerville/Arnie Tateson:

Be it resolved that current and future check-off dollars collected by ABP be maintained solely for the use of ABP and not directed towards other provincially based industry groups.”
Zone 5

Defeated

15. Motion by John Buckley/Chris Israelson:

Be it resolved that ABP exert every effort possible to include all sectors of the beef industry in its decision making process through the Cattle Industry Leaders Forum.”
Zone 3

Carried

9. Motion by Bryan Thiessen/Brian Edge:

Be it resolved that ABP publicly identify those producers and/or corporations that request refunds of their check-off to the full extent allowed within that Act and Regulations.”
Zone 3, 8

Carried

10. Motion by Colin Campbell/Ted Ford:

Be it resolved that ABP will charge individuals who are applying for a refund an administrative fee which will cover all costs associated with the process.”
Zone 7

Carried

11. Motion by Tim Sekura/Ralph Buhler:

Be it resolved that ABP support an increase to the National Levy from \$1.00 to \$2.50.”
Zone 6

Defeated

12. Motion by Cecilie Fleming/Bob Lowe:

Be it resolved that ABP explore a one-time check-off at the packer level reflecting each participant’s involvement in the total check-off dollar.”
Zone 2

Carried

13. Motion by Larry Delver/Brian Edge:

Be it resolved that ABP Board of Directors recommends accepting the structural change to create a Cattle Industry Leaders Forum replacing the Cattle Industry Council to enhance the flow of critical information and industry input to the Board of Directors.”
Board

Carried

14. Motion by John MacArthur/Roland Cailliau:

Be it resolved that any person or company requesting a return of check-off dollars be excluded from the proposed Industry Leaders Council.”
Zone 9

8. Call to Order

9. Final Call for Nominations for CCA Director

The following were nominated as candidates for Canadian Cattlemen’s Association Directors:

Howard Bekkering
Colin Campbell
Bob Lowe
Doug Sawyer
Cathy Sharp
Tim Smith
Rob Somerville
Bryan Thiessen

Nominations were called for three times.

Nominations ceased.

10. Canadian Cattlemen’s Association report

Dave Solverson, President CCA, introduced Dennis Laycraft, Vice President of CCA and John Masswohl, International Liaison for CCA. They gave an overview of the challenges and accomplishments of CCA over the last year covering such topics as: labour challenges; COOL; Trade Agreements and Priorities; BSE Surveillance; National Beef Strategic Plan; and price discovery.

11. Speeches for CCA Director Candidates

Each candidate gave a brief speech to the general assembly.

12. Election of CCA Directors

The following were declared elected as Canadian Cattlemen’s Association Directors:

Howard Bekkering
Colin Campbell
Bob Lowe
Doug Sawyer
Cathy Sharp
Tim Smith
Bryan Thiessen

Motion by John Buckley/Chris Israelson:

“That the ballots be destroyed.”

Carried

“Be it resolved that ABP lobby the provincial government and through the Canadian Cattlemen’s Association, the federal government to resolve the issue of extreme over population of elk coming from the Suffield Block.”

Zone 1

Carried

13. AGM Resolutions Debate

1. Motion by Chris Israelson/Kevin Krebs:

“Be it resolved that as a result of the findings from the ‘Economic Impact of Wildlife to Livestock Producers’ ABP continue to drill down into possible solutions and include community working group meetings in areas of high concern or specific issues.”

Zone 3

Carried

7. Motion by Norm Hennigar/John MacArthur:

“Be it resolved that that ABP approach the necessary Government of Alberta agencies to fund 50% of the cost of self-standing portable panels to protect stored feed from problem ungulate wildlife.”

Zone 9

Defeated

2. Motion by Tyler Sawley/Cecilie Fleming:

“Be it resolved that ABP lobby for compensation for the loss of horses due to predation.”

Zone 2

Carried

8. Motion by Jake Meyer/Tyler Sawley:

“Be it resolved that ABP lobby Alberta Agriculture & Rural Development and the Canadian Food Inspection Agency to communicate more clearly the need for and regulations of BSE testing.”

Zone 2

Carried

3. Motion by Jake Meyer/Jimmy Nelson:

“Be it resolved that ABP lobby the provincial government that compensation for wildlife predation not be limited to confirmed carnivore kills. It should also include any livestock harmed by carnivores.”

Zone 2

Carried

9. Motion by Brad Osadczuk/Cecilie Fleming:

“Be it resolved that ABP recommend to the federal and provincial government that investing in Ecological Goods and Services and Agri-Environmental programs for landowners would result in more superior environmental and economic outcomes than supporting the Nature Conservancy of Canada or like groups.”

Zone 1, 2

Carried

4. Motion by Darren Bevans/Jimmy Nelson:

“Be it resolved that ABP lobby the provincial government to have Alberta Financial Services Corporation include damage done by ungulates to include swath grazing, bale and corn grazing and stockpiled forage including native grass stockpiled for winter grazing.”

Zone 2

Carried

Motion by Tim Smith/Gordon Graves:

“That the words ‘federal and’ be added before ‘provincial government’.”

Carried

Motion by Rick McKnight/Colin Campbell:

“That the words ‘bale and corn grazing’ be added after ‘swath grazing’.”

Carried

10. Motion by Norm Hennigar/Roland Cailliau:

“Be it resolved that ABP lobby the government of Alberta that producers be compensated for maintaining Ecological Goods and Services on their privately owned lands.”

Zone 9

Carried

5. Motion by Tim Smith/Craig Ference:

“Be it resolved that ABP lobby the provincial government through the Alberta Financial Services Corporation to recognize swath grazing and bale grazing as an insurable management practice.”

Zone 4

Carried

11. Motion by Lyndon Mansell/Gordon Graves:

“Be it resolved that ABP direct the Canadian Cattlemen’s Association to lobby the Canadian Food Inspection Agency and Canadian Border Services to reinstate safeguards at all Canadian points of entry.”

6. Motion by Brad Osadczuk/Rick Friesen:

Zone 8

Carried

was available to the consumer and the need to provide correct information. Schmid informed the assembly about the 'Worried About' series and gave an example of the information that was being presented regarding added hormones.

3. Canfax Market Report

Brian Perillat presented the Canfax update to the assembly speaking of the perfect storm of lower beef production; strong local and global demand; lower dollar; lower feed costs; and US weather change.

4. Plan Review and AGM Resolution Debate

Plan Review Resolutions continued:

16. Motion by Roland Cailliau/Rick Friesen:

Be it resolved that ABP Board of Directors recommends that the Board of Directors consist of 9 Zone Directors, 2 Council Directors (Cow Calf Council and Cattle Feeder Council) and 5 Directors at Large."

Board

Carried

17. Motion by :

Be it resolved that there be no more than 2 Directors at Large sitting on the ABP Board of Directors."

Zone 9

Redundant

18. Motion by:

Be it resolved that neither the Cow Calf Council nor Cattle Feeder Council have a voting director on the Board of Directors."

Zone 9

Redundant

19. Motion by Rob Somerville/Charlie Christie

"Be it resolved that the number of delegates be increased by one per zone changing the number of delegates from five per zone to six per zone."

AGM Floor

Defeated

20. Motion by Judy Fenton/Tim Smith:

Be it resolved that ABP proceed with numbers 5 and 6 on the ABP Plan Review Proposal Summary of Recommendations."

Zone 3, 4

Carried

21. Motion by Ted Ford/Colin Campbell:

Motion by Larry Delver/Brian Chomlak:

"That the words 'and Canadian Border Services' be added after 'Canadian Food Inspection Agency'."

Carried

12. Motion by Chris Israelson/Kevin Krebs:

"Be it resolved that ABP work with government to improve the communication between the Alberta Energy Regulator and Environment and Sustainable Resource Development in order to more effectively steward the land for all Albertans."

Zone 3

Carried

13. Motion by Ralph Buhler/Tim Sekura:

"Be it resolved that ABP support the Canadian Cattlemen's Association in championing McDonalds for working together on the "Sustainable Beef" initiative and continue countering misinformation as it might arise."

Zone 6

Carried

Motion by Bob Lowe/Gordon Graves:

"That the word 'champion' be deleted and replaced with 'support the Canadian Cattlemen's Association in championing'."

Carried

The meeting was recessed until 8:30 a.m. Wednesday December 5th.

Wednesday, December 4, 2013

1. Call to Order

The meeting was reconvened at 8:31 a.m.

2. Changing Industry Demographics

The scheduled speaker was called away on a family emergency so Karin Schmid, ABP Beef Production Specialist, gave the delegates a research update. Since 2010 ABP research funding has fallen by 63%. Schmid gave an update on the research ABP has invested in and spoke of the importance of producers and delegates filling out the survey's that are sent to them by ABP. She spoke of the misleading information that

Be it resolved that documentation supporting a refund request accompany said request at the time of submission or it will be automatically rejected.”

Zone 7

AGM Floor

Carried

Carried

18. Motion by Rick Friesen/Bob Lowe:

“Be it resolved that ABP lobby the provincial government to cease funding conservation organizations that use taxpayers’ dollars to compete with taxpayers in the purchase of land in Alberta.”

AGM Floor

Carried

22. Motion by:

Be it resolved that all necessary documentation must be included with the application for refund of the ABP service charge.”

Zone 9

Redundant

23. Motion by John Buckley/Brian Edge:

Be it resolved that ABP Board of Directors undertake a thorough examination and update of their rules of governance to comply with and complement any changes that may arise through the Plan Review Process before considering or adopting the specific recommendation put forward by the Governance Committee regarding procedures to be followed in order to change or amend bylaws.”

Zone 3

Defeated

24. Motion by Colin Campbell/Ted Ford:

Be it resolved that ABP bylaw amendments require a period of 14 days for notice to delegates to be approved by a 2/3 majority of the voting delegates in attendance.”

Zone 7

Carried

Motion by Lyndon Mansell/Gordon Graves:

“That the words ‘in attendance’ be added after ‘voting delegates’.”

Carried

Miscellaneous Resolutions:

16. Motion by Tyler Sawley/Jake Meyer:

“Be it resolved that ABP lobby the Canadian Cattle Identification Agency to release ownership information.”

AGM Floor

Defeated

17. Motion by Bob Lowe/Rick Friesen:

“Be it resolved that ABP recommend to the provincial government that a review be conducted about the allocation of funds for conservation; ABP recommends that funding be based on initiatives that involve more land in conservation efforts and promote the model of Ecological Goods & Services.”

5. Chair’s Closing Remarks

- a) Extended a vote of thanks to media for covering our meeting,
- b) Expressed thanks to various media, government representatives and industry guests who attended the meeting,
- c) Extended thanks to Provincial and National cattle association representatives,
- d) Thanked the individuals who helped with the meeting, serving as election scrutiners and ballot counters,
- e) Expressed thanks to AGM chairmen,
- f) Extended a vote of appreciation to the Resolutions Committee,
- g) Extended thanks to the 2011/2012 Board of Directors,
- h) Special thanks to all of the delegates for a cooperative and productive meeting.

6. Adjournment

The meeting was adjourned on a motion by McKnight at 11:40 a.m.