

**DRAFT**

**MINUTES OF THE ALBERTA BEEF PRODUCERS 44<sup>th</sup> SEMI-ANNUAL GENERAL MEETING  
TUESDAY JUNE 12, 2018 AT THE DELTA SOUTH, EDMONTON, AB**

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**1. Call to order**

Rich Smith, ABP Executive Director, called the meeting to order at 8:40 a.m. Smith welcomed delegates, staff and guests. In September of 2019 we will be celebrating our 50<sup>th</sup> anniversary as an organization.

Smith updated the general assembly on the process of the upcoming plebiscite; the town hall meetings; the election of the BCRC director at large and the election for an ABP nominee for the CCA Board of Directors.

**2. ABP Operations Update and Review of Plans**

**(a) Chair and Finance Report**

Charlie Christie, ABP Chair, welcomed the delegates and acknowledged the new members for committing their time to ABP; spoke about the MLA reception in May; the growing partnership with ACFA; the new grazing lease reform; the plebiscite and town hall meetings; thanked staff from ABP and other organizations for making the delegate and director work easier.

Melanie Wowk, ABP Financial Chair, presented the audited financial report to the delegates. The Audit Committee met with the Auditor on June 11<sup>th</sup> to approve the audited statements. The draft audit statements can be found in the Semi report.

**(b) Operations Report and Review of ABP Plans**

Rich Smith updated the delegates and the progress ABP has made over the last six months. The bTB final results have been successful; we have completed our fourth Worried About... brochure and think they have been very valuable contributions to the information ABP puts out; on May 29<sup>th</sup> Coop announced its use of Alberta beef in all of its Calgary stores; the Alberta government announced a wildlife compensation working group; OH&S code guidelines for the agriculture industry that are practical for farm and ranch workers. Smith discussed the ABP Plan, the core strategies, industry priorities and the strategic objectives for the upcoming fiscal year. Smith reviewed the work that had already been done to meet the objectives targets.

**(c) Issues Management**

Tom Lynch Staunton gave a brief update about what is happening with the program and his role. The program has been a pilot for the last 2 years and the task that he has had was to build the foundation for the program. With the increase in the national check-off a portion will now go towards Issues Management (Public Management). ABP is contributing 6% of their national beef check-off towards Issues Management. Issues Management is managed through CCA but is

not funded by CCA. Lynch-Staunton has been working closely with Canada Beef (CB) on nutrition; has been working on the eat less meat campaign and Canada's Food Guide; greenhouse gas footprint.

There is a public forum on the food guide next week the Lynch-Staunton will be attending as well as members from CB and Dr. Sharma.

**(d) Ag Plastic Recycling Update**

Assar Grinde updated the assembly on the Agriculture Plastic Recycling Working Group and the progress they have made. The Alberta government, several stakeholder groups and members of the plastic industry have been working together to establish a province wide recycling program for plastics. ABP Board of Directors has agreed to sign a letter of support for the program to send to the Alberta government.

**(e) Delegates In Camera**

The delegates went into In Camera at 9:40 a.m.

**3. Prescription Only Medically Important Antimicrobials**

Dr. Gerald Hauer, Assistant Chief Provincial Vet, explained to the delegates and guests the new guidelines for the distribution of prescription only medically important antimicrobials. Hauer spoke about the problem of drug resistant infections and the one health challenge; Health Canada Initiatives and increasing veterinary oversight over all MIA's; removing growth promotion claims and moving all AMR's to prescription drug use; what these changes mean to producers; veterinary oversight and accountability; prescribing and dispensing; prescribing can only be done by a vet, but dispensing can be done by either a vet or a pharmacy.

**4. UFA Strategy for Prescription Only Antimicrobials**

Jerome Chamberlain, Product Strategy Manager UFA. Chamberlain spoke briefly about the ABP Loyalty Program and the rules around prescription medication and the new drugs that have been moved to the list. He spoke about the concerns with vet's also dispensing the drugs they are prescribing.

**5. Election of CCA Director and BCRC Representative**

Beef Cattle Research Council:

Fred Lozeman

Fred Lozeman was acclaimed as the ABP representative to the Beef Cattle Research Council.

Motion by Gordon Graves/Garth Porteous:

**“That Norine Moore and Janelle Hancock be approved as ballot counters.”**

Carried

Canadian Cattlemen’s Association:

Roland Cailliau  
Brad Osadczuk

Each candidate gave a brief speech to the delegate body.

Brad Osadczuk was elected as the ABP Director at Large for the Canadian Cattlemen’s Association.

Motion by Linda Messner/Danny Hozack:

**“That all ballots be destroyed.”**

Carried

**6. James Hargrave Legacy Foundation**

Graeme Finn a Zone 3 delegate spoke to the delegates about the new legacy foundation that was put together in James Hargrave’s memory. The board of the foundation is all volunteer and Finn is the Chair. Money that will be allocated to the applicants will be for areas that Hargrave was passionate about. Funds are available for all ages. Anyone interested in funding can send a cheque payable to the foundation.

**7. Canadian Beef Check-Off Agency Report**

Melinda German, General Manager of the Agency, presented the Agency report to the general assembly. The Agency role is to collect the national beef check-off and to make sure they are being used correctly. As of July 1<sup>st</sup>, every province except Ontario will be at a \$2.50 check-off. The Agency has also been updating the provincial agreements that specify how the increase will be distributed.

**8. Beef Cattle Research Council Report**

Andrea Brocklebank, Executive Director BCRC, gave the update for the Council. Brocklebank gave a brief background on BCRC and the difference between the provincial service charge and the federal beef check-off.

**9. Canadian Agricultural Partnership (CAP) Programs**

Mike Hittinger, Stewardship Extension Specialist, spoke to the general assembly about the changes to Growing Forward and its rebirth as the Canadian Agricultural Partnership. Hittinger spoke about what is staying the same and the changes between the two programs; the new EFP can now be done online for those whose plan is older than 10 years and is only required for stewardship and climate change; Hittinger also spoke about Farm Energy and AgriProcessing (FEAP); On Farm Solar PV is not a part of CAP but information can be found online.

**10. Canada Beef Report**

Frances Andres, President, presented the report for Canada Beef. Andres took the assembled delegates and guests through: Program and brand initiative; export markets;

**11. Canfax Marketing Report**

Brian Perillat joined the meeting to present the Canfax report to the delegates and guests.

**12. Canadian Cattlemen’s Association Report**

David Haywood-Farmer, CCA President, presented their report to the general assembly. He introduced Dave Moss a new senior manager at CCA. Haywood-Farmer spoke of: CCA priorities, specifically public and stakeholder engagement; core services such as advocacy; the new CCA funding model; traceability; trade priorities; pillars and goals of the national strategy; CBIC in Ontario in July; CYL and the Young Cattlemen’s Council is moving along well.

**13. Emergency Evacuation Procedures**

Brad Andres from Emergency Management Services with Alberta Agriculture & Forestry spoke to the assembly and guests on emergency planning for rural communities. Andres discussed the issues, presented potential solutions, and then getting producers back into their homes.

**14. Adjournment**

Rich Smith thanked everyone for their contributions, commitment and attention. He reminded everyone of that ABP is now accepting nominations for the 2019 Environment Stewardship Award. Smith adjourned the meeting at 4:40 p.m.