

DRAFT
MINUTES OF THE FORTY SECOND ANNUAL GENERAL MEETING OF THE
ALBERTA BEEF PRODUCERS HELD DECEMBER 5- 7, 2016
AT THE SHERATON CAVALIER HOTEL, CALGARY, ALBERTA

Monday December 5, 2016

“That the Chair’s report be accepted as presented.”

Carried

1. Call to Order

Bob Lowe welcomed everyone to the AGM and asked the delegates to keep in mind that food production will in the fore front for the foreseeable future

(a) Approval of the Chairs:

Bob Lowe/Chris Israelson:

“That Cecilie Fleming and John de Groot be approved as Chairs for the 2016 Annual General Meeting.”

Carried

(b) Introduction of Delegates:

Fleming asked the new Directors to introduce their zone delegates along with their Cow Calf Council Zone delegate.

(c) Rules of Procedure:

Fleming spoke to the delegates about the rules that run the AGM emphasizing a few of the more key rules.

(d) Approval of Agenda:

Motion by Gordon Graves/Maarten Braat:

“That the agenda for the 2016 AGM be approved as presented.”

Carried

(e) Approval of 2015 AGM and 2016 Semi-Annual General Meeting Minutes:

Motion by Rick Friesen/Tim Sekura:

“That the minutes for the 2015 Annual General Meeting and the 2016 Semi-Annual General Meeting be approved as presented in the AGM Information Package.”

Carried

2. ABP Chair Report

Bob Lowe welcomed everyone to the 42nd Annual General Meeting. Lowe spoke about Business Risk Management plan, the weather, TB cattle and VBP+ and the CRSB.

Motion by Danny Hozack/Roland Cailliau:

3. Finance Report

(a) Acceptance of 2015/16 Financial Statements:

Roland Cailliau presented the audited financial statement for the delegates’ acceptance. Jeff Oberg is in attendance if any delegates had questions.

1. Motion by Roland Cailliau/Maarten Braat:

“Be it resolved that the 2015-2016 ABP audited financial statements and auditor’s report be accepted.”

Board

Carried

2. Motion by Roland Cailliau/Judy Fenton:

“Be it resolved that the firm of Kingston Ross Pasnak chartered accountants be appointed as auditors for 2016-2017 year-end audit.”

Board

Carried

Cailliau spoke briefly on the budget for the 2017/2018 budget. Based on decisions made by the Board of Directors funds retained from the previous refund period will be used to produce a budget for the next fiscal year. The budget reflects membership payments to the CCA, industry associations, committee and council budgets and office staff and operations.

Motion by Roland Cailliau/Maarten Braat:

“That the financial statement be accepted for information purposes only.”

Carried

4. Review of Afternoon Agenda

Fleming reviewed the afternoon agenda and introduced Rich Smith, Executive Director, to present the ABP Plan and fall meeting responses.

5. Review of ABP Plan & Fall Meeting Input

Rich Smith, Executive Director, presented the ABP Plan for the current year and show the delegates what has been done to address the objectives delegates felt were important. Smith spoke about the National Beef Strategy that was developed in 2014 to run until 2019. Under the National strategy ABP has five core strategies. Smith spoke about the Cattle and Beef Industry priorities.

Smith spoke on each of the six objectives for the 2016/2017 year explaining what has been done and what measures still need to be made to address any missed targets.

All of the objectives have been addressed and the targets remain valid.

During the fall meetings each zone had the producers participate in the Dynamic Duo exercise. Smith presented the results of these exercises to the delegates.

6. Final Call for Nominations for Cow Calf Council Members at Large and Cattle Feeder Council Members at Large

The following were nominated as candidates for Cow Calf Council Members at Large:

Colin Campbell
Heinz Lemmer
Devon Sengaus
Tim Smith
Stuart Somerville

Nominations were called for three times

Nominations ceased

The following were nominated as candidates for Cattle Feeder Council Delegate at Large:

Jeff Havens
Cam McLerie
Garth Porteous

Nominations were called for three times

Nominations ceased

7. Canadian Beef Check-off Report

Melinda German, General Manager, updated the assembly on the work that has been done over the last year to continue the separation of the Canadian Beef Check-off Agency (the Agency) from Canada Beef (CB).

German spoke about the provincial agreements and the steps taken to update the agreements across Canada. She explained the three different types of collection as well and how the dollars are used once they are received.

The Agency also needs to report on how the provinces use the national check-off funds and create an annual report. This past year they developed a study showing the value of the Check-off.

8. Bovine TB Update and Discussion

Karin Schmid, Beef Production Specialist, explained to the delegates the problems faced with Tuberculosis (TB) and what happened once a TB case was reported in Canada. Schmid

spoke about the steps that were taken once the disease was confirmed and the differences between eradication and surveillance.

Dr Davies, CFIA Command Center, answered questions from the delegates regarding the outcome for the index herd and cattle that become collateral due to proximity.

9. Speeches for Cow Calf Council Members at Large Candidates

Motion by Roland Cailliau/Judy Fenton:

“That Rob Somerville and Samuel Vallejos be approved as ballot counters.”

Carried

Motion by Linda Messner/Chris Israelson:

“That Bruce Beattie be approved as an alternate ballot counter.”

Carried

Each candidate gave a brief speech to the delegate body

10. Election of Cow Calf Council Members at Large

Heinz Lemmer
Devon Sengaus
Tim Smith

11. Speeches for Cattle Feeder Council Delegates at Large Candidates

The candidates for CFC were acclaimed but each candidate gave a brief speech to the delegate body

12. Election of Cattle Feeder Council Delegates at Large

Jeff Havens
Cam McLerie
Garth Porteous

13. Adjournment

The meeting was recessed at 5:00 p.m.

Tuesday December 6, 2016

1. Call to Order

The Chair called the meeting back to order at 8:30 a.m.

2. Building a Culture of Safety in Agriculture

Gordon Winkle, Director School of Engineering Safety and Risk Management and the acting Executive Director of the AgCoalition, spoke to the delegates and guests about safety in the agriculture industry.

3. Final Call for Nominations for Directors at Large

Nominations were called for three times

Nominations closed

4. BCRC Report

Andrea Brocklebank, Executive Director, updated the delegates on the research activities of BCRC. Brocklebank spoke about the VBP+ program, its work with the CRSB, the Feedlot Animal Care discussion and advancement of business plan; Science Cluster II; Science Cluster III; National Beef Strategy

5. Speeches for Directors At large Candidates

Each candidate spoke briefly to the assembly

John Buckley
Roland Cailliau
Gordon Graves
Bob Lowe
Brad Osadczuk
Garth Porteous
Ken Stanley

6. Election of Directors at Large

Roland Cailliau
Bob Lowe
Brad Osadczuk
Garth Porteous
Ken Stanley

7. Canada Beef

James Bradbury, Brand Officer, presented the Canada Beef report to the general assembly. Bradbury spoke about the value of a brand and brand loyalty; national and international consumer perceptions; the beef consumer; marketing impact; and the metrics of national perception and marketing

8. Canadian Beef Industry Conference

Virgil Lowe, the Co-Chair of the 2016 Canadian Beef Industry Conference, reported on the results of the first annual conference and the plans for the 2017 conference that will be held on the Stampede grounds with the Hyatt Regency acting as the host hotel from August 15th to 17th with registration opening in March.

9. Call to Order

The Chair called the meeting to order at 1:40 p.m.

10. Final Call for Nominations for CCA Directors

Nominations were called for three times

Nominations ceased

11. Canadian Cattlemen's Association (CCA) Report

Dan Darling, CCA President, reported to the assembly on the past years' activities. Darling spoke about industry profitability; advocacy; crisis management preparedness; CETA; TPP; US/Canada relations; domestic policy efforts; issues management; TB; funding allocations.

12. Speeches for CCA Directors Candidates

Each candidate spoke briefly to the assembly

Ray Boeve
Roland Cailliau
Colin Campbell
Bob Lowe
Doug Sawyer
Cathy Sharp
Tim Smith
Stuart Somerville
Bryan Thiessen
Dick Wymenga

13. Election of CCA Directors

Roland Cailliau
Colin Campbell
Bob Lowe
Doug Sawyer
Cathy Sharp
Tim Smith
Bryan Thiessen

14. Dynamics of Alberta's Livestock Sector

Brad Stelfox, ALCES, spoke to the delegates and guests food production and the Alberta cattle sector; increase in beef population; Shifts in conformation; Increased body weight; much younger slaughter age; increased dependence on feedlots; extensive to intensive husbandry; scales of operations; mixed faming less common; marbling content; EG&S; priority land use; license to operate; BMP.

15. AGM Resolutions Debate

Motion by Roland Cailliau/Gordon Graves:

“That the ballots from today's elections be destroyed.”

Carried

16. Adjournment

The meeting was recessed at 4:35 p.m.

Wednesday December 7, 2016

1. Call to Order

The Chair called the meeting to order at 8:35

2. Canfax Market Report

Scott McKinnon, Market Analyst, present the Canfax update to the delegate body. Canfax has an app that shows cattle prices.

3. A Food Media Perspective

Julie Van Rosendal is a food writer and author and spoke to the general assembly about her beginning in the food industry and the publication of her cookbooks. She discussed the changes that have happened in the food industry with the creation of Twitter and other social media platforms.

4. AGM Resolution Debate

5. Chair's Closing Remarks

Bob Lowe

6. Adjournment of AGM

The Chair adjourned the meeting at 11:40 a.m.