

**ALBERTA BEEF PRODUCERS**  
**AGENDA FOR THE BOARD OF DIRECTORS MEETING**  
**WEDNESDAY OCTOBER 23, 2019, 8:30 a.m.**  
**AT THE ABP BOARD ROOM, CALGARY, AB**

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**Present:** Charlie Christie - *Chair*  
Kelly Smith-Fraser - *Vice-Chair (Zone 5)*  
Melanie Wowk - *Finance Chair*  
Brad Osadczuk - *Zone 1*  
Sheila Hillmer - *Zone 2*  
Chris Israelson - *Zone 3*  
Jesse Williams - *Zone 4*  
Tim Sekura - *Zone 6*  
Colin Campbell - *Zone 7*  
Gordon Graves - *Zone 8*  
John MacArthur - *Zone 9 (via phone)*  
Brodie Haugan - *@ Large*  
Assar Grinde - *@ Large*  
Fred Lozeman - *@ Large*  
Tim Smith - *CCC Chair*  
Ken Stanley - *CFC Chair*

**Staff:** Rich Smith - *Executive Director*  
Rosanne Allen - *Office Administrator*  
Laura Procnier - *Controller*  
Karin Schmid - *Beef Production*  
Katelyn Laverdure - *Communications*

**Guest:** Ryan Kasko - *ACFA*

charge revenue which is up almost \$80,000 from the same period last year.

Motion by Wowk/Graves:

**“That the financial statement be accepted for information purposes only.”**

Carried

#### **4. Staff Report, Policy and Governance**

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(a) Financial Statement Training Package – Procnier:

Procnier spoke to the directors about the financial package that she created for the directors which explains in detail how ABP spends and invests producer funds.

(b) Operations Update, including Dashboard Quarterly Report:

The operations report and the quarterly report were in the package. Laverdure explained the quarterly report to the directors. Social media numbers have increased over the last year as well as an increase in email campaigns. The information is based on uses but is not broken down between producers and consumers.

#### **5. Council and Committee Reports**

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(a) Research Committee:

Nothing new to report. Expecting full proposals by November 8<sup>th</sup> and then they will be sent out for peer review. The money ABP received from the Alberta government must be used for feed grain and forage research.

Christie attended a boards and commissions chairs meeting with the Minister to discuss research and the industry focus. The agriculture industry is developing a white paper to present to the government on research.

(b) Cow Calf Council:

Had a conference call on October 7<sup>th</sup>. The council believes that there is still merit in the Cow-Calfenomics program and T. Smith suggested that ABP consider developing the program for next year and try to find outside funding to help mitigate the costs. The council approved \$5000 in funding for the “*Integrated Modeling to Assess the Ecosystem Service Benefits of Agricultural Beneficial Management Practices*”; The Safety-net Subcommittee met on September 30<sup>th</sup> with AFSC to discuss the committee’s recommendations and the necessity for a feed-need model. In the spring producers will see some positive changes on crop coverages though there are still some discrepancies in payouts from weather stations. The

The Chair called the meeting to order at 8:40 a.m.

#### **1. Adoption of Agenda**

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(a) Additions & Adoption of Agenda:

Motion by Israelson/Haugan:

**“That the agenda be approved as presented.”**

Carried

#### **2. Minutes of the Previous Meetings**

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(a) Minutes of the September 16, 2019 meeting:

Motion by Williams/Lozeman:

**“That the minutes of the September 16, 2019 Board of Directors meeting be approved.”**

Carried

#### **3. Financial Report**

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(a) Financial Statement ending September 30, 2019:

We are at 45% of the budget spent and halfway through the year. Marketings are up over 200,000 head from this time last year. Total refunds for this past period are 45% of service

council will also be sending two members to the Grasslands Conservation Markets Symposium in November.

(c) Cattle Feeder Council:

The council will be holding a conference call in the next month on winter manure management.

(d) ACFA update:

Coming up on the first-year anniversary with the new CEO. Have asked the board members to attend at least one of the ABP fall meetings. Supporting the One Health program. The Lethbridge County court case was taken to the Supreme Court, but the court rejected hearing the appeal. Working to meet with Lethbridge County. Christie will be attending the ACFA Ministers dinner on November 27<sup>th</sup>.

ABP and ACFA are meeting with the Minister of Municipal Affairs to discuss taxation and development plans.

## 6. Decision Items

(a) Fall meeting plans: producer engagement, Regulatory Review:

In the package was the information on the regulatory recommendations that the board had approved at the September meeting. Copies of the documents have been printed and added to the zone's packages for handout to the producers. Each zone's iPad has been updated with the Annual Report presentation and the Regulatory Review slide show. Each zone is required to discuss the proposed changes to ABP regulations with producers and to give them the opportunity to comment on them.

(b) Delegate vacancies and council elections:

This was added for director consideration. If the recommendations of the regulatory review go through, we will be reducing the numbers of delegates as well as changing the number and arrangement of the zones. Zones with vacancies may want to reconsider filling the empty positions. The elections for Cow Calf Council and Cattle Feeder Council will proceed as usual regardless of the outcome of the regulatory review. The councils are in the ABP bylaws, if the decision is made to disband the councils that cannot be done until the bylaws have been changed and approved by producers. There will be a transition in delegate terms so if these recommendations go through, they will not be in place until next fall.

(c) ASIG/Simpson Chair funding:

In September the board had a presentation on the Agri-Foods System Innovations Group (ASIG) from Dr. Baljit Singh. ASIG is based on the One Health system and covers a wide range of agricultural and food production systems. Last week ABP, CCA and ACFA attended a meeting at John Simpson's office to discuss possible funding for the 'Simpson Centre for Agricultural and Food Innovation and Public Education'. The centre is being funded by a \$5.5 million endowment from the Simpson family. The Simpson Centre will focus on beef. ABP,

ACFA and PSE are being asked to contribute \$200,000 a year for the next five years. ACFA has committed to \$50,000 a year if it is matched by the other organizations.

Directors discussed the pros and cons of supporting either one of the initiatives. This would be a good first investment for the ABIDF. ABP needs clarification on the makeup of the advisory council and a decision will need to be made before the end of the year.

(d) ILWG Funding:

At the September meeting the directors made a motion that was postponed until the ACFA board had a chance to discuss the proposal. The ILWG budget is \$78,000 and the motion proposes that the beef industry (ABP and ACFA) pay 40% of the requested funds. Each organization would pay 20% or \$15,600 of the funding. The ABP portion of the funding could be paid from CFC budget.

Motion by Osadczuk/Israelson:

**"That ABP and the Alberta Cattle Feeders Association represent one funding entity at the Intensive Livestock Working Group, and each provide 20% of the requested funding."**

Carried

(e) ABP investment direction:

Previously the board directed Procnier to expand our investments into low risk stocks and bonds. There was some discussion, but no motion from the board in our records to do this. R. Smith has asked the directors for a motion clarifying the direction from the board.

The first questions for the board was what percentage of investments should be in stocks and bonds

Motion by Israelson/Campbell:

**"That the ABP Board of Directors approve investing up to 25% of the funds in low risk stocks and bonds."**

Carried

The board then made a formal motion to invest in stocks and bonds.

Motion by Wowk/Grinde:

**"That ABP Staff can invest up to 25% of the funds, that are held in trust and are not immediately needed, in low risk stocks and bonds and the balance of the funds in short term, low risk government secured investments with Nesbitt Burns."**

Carried

(f) November Board of Directors meeting:

The agreed to hold a board meeting on November 21<sup>st</sup> with a staff appreciation on November 20<sup>th</sup>.

## **7. In Camera**

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## **8. Discussion Items**

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### (a) ABP-ACFA Working Group report:

The working group met on October 22<sup>nd</sup> and discussed ILWG funding; moving the AGM to ABIC; for the next two years this would be held the first week in March, but they will look into mid-January after that; talked about funding the Simpson Chair; discussed new refund form; fall meetings will have a fact sheet of everything the organizations have been working on together; discussed next steps, frequency and who should be sitting on the working group from the board.

### (b) VBP+ Alberta – PDA Agreement:

At the last meeting, the board approved a motion that ABP become the Provincial Delivery Agent for VBP+ training. The contracts have been signed and will come into effect on November 1<sup>st</sup>.

### (c) Fight For Strategy Session - Smith-Fraser:

Smith-Fraser attended this meeting and it was well attended. Three key areas that were discussed: trade; decreased regulatory burden; increased marketing.

### (d) Farm Freedom and Safety Act Update - Christie:

Christie attended the meeting and the attendees were shown options for this Act. The final Act should be introduced by the end of the year. The Agriculture Minister lead the meeting.

### (e) UFA Pharmacy Update:

UFA has been looking at a way in which they can dispense prescription medications. In the end, they decided to establish a pharmacy and were successful in their second application to the Alberta College of Pharmacy, but the conditions on their application were limiting. ABP was approached and asked if they would support UFA's request for a meeting with the Ministers of Health and of Agriculture & Forestry. R. Smith spoke with members of ILWG and they also supported the letter.

### (f) Alberta Beef Export Meat Development Program:

Michael Young, CEO of Canada Beef, has applied to the government for funding for this program. If the funding is approved, ABP will be approached to recommend two producers to sit on the approval committee.

### (g) National Beef Strategy:

In the package was a summary of the National Beef Strategy for 2020 to 2024.

### (h) Auction Market letter:

R. Smith has prepared a letter that we can send to the auction markets for inclusion with settlement statements. It is a one-

page letter and on the back is the chart with the breakdown on how the service charge and levy are spent.

### (i) Delegate Election Issue:

The delegate election issue was considered in September by the Marketing Council. The delegate missed two opportunities to appeal his dismissal and did not submit a nomination form for the current year. Marketing Council will send ABP a copy of the letter that will go to the former delegate.

### (j) Zone Reports:

*Zone 1:* Fall meetings begin October 24<sup>th</sup>.

*Zone 2:* Zone meeting on Friday to discuss fall meetings.

*Zone 3:* Will be having a zone meeting to discuss the plan review.

*Zone 4:* Have three fall meetings scheduled for this year

*Zone 5:* held a zone meeting on October 22<sup>nd</sup> to discuss plan review

*Zone 6:* have three meetings scheduled for November with supper served before

*Zone 7:* two meetings in November, serving supper before

*Zone 8:* have zone meeting on Friday to discuss fall meetings; Marketing Council may have someone at each meeting.

## **9. Reading Materials**

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### (a) BOD Resolutions & Action items:

### (b) Beef Supply at a Glance:

## **10. Next Meeting and Upcoming Events**

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### (a) Fall meetings – October 24 to November 12, 2019

### (b) Election results – November 19, 2019

### (c) Board of Directors Meeting – November 21, 2019, ABP Board Room

### (d) Resolutions Committee – November 26, 2019, Conference Call

### (e) New Delegate Orientation – November 27, 2019, ABP Board Room

### (f) Board of Directors Meeting – December 2, 2019, Sheraton Cavalier, Calgary, AB

### (g) Annual General Meeting – December 2 to 4, 2019, Sheraton Cavalier, Calgary, AB

## **11. Adjournment**

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The meeting was adjourned on a motion by Lozeman at 2:00 p.m.