

Alberta Beef Producers
Funding Support Application
Form A

If you are seeking financial support for an event, please the following form and submit it via email, fax or mail to Alberta Beef Producers at the contact information below.

If you are seeking in-kind or silent auction support [please complete Form B](#).

Applicant's name:

Mailing address:

Email and phone number of contact person:

Event name:

Describe event:

Event location:

Event date:

Event objective:

How many years has event been held?

Describe target audience:

Projected event reach:

Describe hard deliverables to ABP:

Describe event metrics:

Describe metrics reporting to sponsors:

State total participation cost to ABP:

List media confirmed to attend:

Describe event's marketing plan:

Describe event's funding model:

Does this event cost over or under \$1.50 per potential consumer impression?

Explain benefits of participation to Alberta's beef producers:

Explain benefits of participation to the ABP organization:

Explain benefits of participation to beef product, specifically Alberta Beef product:

Is this event organized and promoted by a non-profit entity?

Do all funds generated by this event stay in Canada?

Has the organization worked with ABP in the past?

What did ABP provide?

Please submit Form A online or in hard copy to:

Brad Dubeau,

Marketing and Education Manager

e. bradd@albertabeef.org

f. 403-274-0007

m. Alberta Beef Producers,

Suite 165, 6715-8th Street, N.E.

Calgary, AB T2E 7H7

Please allow eight weeks for processing