

**ALBERTA BEEF PRODUCERS
MINUTES FOR THE BOARD OF DIRECTORS MEETING
MONDAY JULY 16, 2018 8:30 a.m.
AT THE ABP BOARD ROOM, CALGARY, AB**

Present: Charlie Christie - *Chair*
Kelly Smith-Fraser - *Vice-Chair/Zone 5*
Melanie Wowk - *Finance Chair/Zone 8*
Sheila Hillmer - *Zone 2*
Chris Israelson - *Zone 3*
Jesse Williams - *Zone 4 (via phone)*
Colin Campbell - *Zone 7*
Tim Sekura - *Zone 6*
John MacArthur - *Zone 9 (via phone)*
Assar Grinde - *@ Large*
Fred Lozeman - *@ Large*
Brad Osadczuk - *@ Large*
Tim Smith - *CCC Chair*
Ken Stanley - *CFC Chair*
Bob Lowe - *Past Chair*

Carried

Staff: Rich Smith - *Executive Director*
Rosanne Allen - *Executive Assistant*
Karin Schmid - *Beef Production*
Fred Hays - *Policy Analyst*

Absent: Garth Porteous - *Zone 1*
Cathy Sharp - *@ Large*

The Chair called the meeting to order at 8:35 a.m.

1. Adoption of Agenda

(a) Additions and Adoption of agenda:

Additions: 6(f) ILWG funding; 8(g) Bison update;

Motion by Lozeman/Osadczuk:

“That the agenda be approved with changes.”

Carried

2. Minutes of the Previous Meetings

(a) Summary of the May 29, 2018 meeting:

Motion by Wowk/Lozeman:

“That the summary for the May 29, 2018 Board of Directors meeting be approved.”

Carried

(b) Minutes of the June 11, 2018 meeting:

Motion by Wowk/Lozeman:

“That the minutes for the June 11, 2018 Board of Directors meeting be approved.”

3. Financial Report

(a) Financial Statement ending June 30, 2018:

We have spend 22% of the budget and are a quarter of the way through the year; Cargill is late with their payment so marketings were not accurate; all of the auction marts have submitted the retained service charge amounts.

Motion by Wowk/Hillmer:

“That the financial statement be accepted for information purposes only.”

Carried

(b) Approval of Audited Financial Statements:

The Directors discussed the financial statements at the June meeting but had not approved them. Lozeman asked about how the national levy is shown on the statements. The national levy is part of the service charge paid to ABP but is not part of the ABP budget. ABP needs to show that we have received the funds, but they are then forwarded on to the Canadian Beef Check-Off Agency (Agency). The national levy does not appear as an asset or a debt in the ABP annual budget because they are neither and the budget reflects that.

Motion by Wowk/Lozeman:

“That the Board of Directors approve the audited financial statements as presented.”

Carried

4. Policy and Governance Issues

(a) Executive Director Performance Review:

Maggie Kiel, MNP, joined the meeting to begin the review on the Executive Director. The directors went into In Camera for the discussions.

(b) Board Meetings and Relationships:

Maggie Kiel had intended to present a session on board governance, but this was deferred to a later meeting.

5. Council and Committee Reports

(a) Cow Calf Council:

Had a meeting on June 13th. Looked at the MOA with Cows and Fish; looking at proposals for cow calf extension work; discussing payments for EcoSystems Services; on the planning committee for the enhanced stockmen's

course; working with Mistakiis on the wildlife forum; Pest Control Products Act will be addressing strychnine again; Safety Net Subcommittee; working with Agri-Environment Partnership of Alberta about surface water.

(b) Cattle Feeder Council:

Had a meeting in June. Discussed spreading manure in winter; antibiotics; under the new Rural Municipal Government Act the municipalities are creating Municipal Development plans and some are defining extensive exclusion zones for confined feeding operations.

(c) Research Committee:

Nothing to report, waiting for full proposals to come in on the joint call with Saskatchewan Cattlemen's Association.

(d) BCRC Report:

Lozeman supplied a report for the package, of the BCRC meeting in June. The increase in allocation from ABP had an unanticipated effect on the structure of their council. The changes to the BCRC Council would be reflected in changes to their by-laws. Alberta has four members sitting on the BCRC Council and the changes in the by-laws would add one more member from Alberta.

The Council agreed with the BCRC Executive Director's proposal to hire a Science Coordinator for a one-year term.

Ryan Beirbach is the new chair for BCRC.

Motion by Campbell/Stanley:

“That ABP approve the proposed Beef Cattle Research Council's revised Council representation model.”

Carried

6. Decision Items

(a) ABP-ACFA Agreement:

A copy of the proposed agreement was in the package. R. Smith asked Adrienne Waller, Legal Counsel, to look it over and approve. If the directors agree then ABP will sign the agreement.

Motion by Stanley/Sekura:

“That the ABP Board of Directors approve the draft agreement between ABP and the Alberta Cattle Feeders Association.”

Carried

(b) Agency By-law amendments:

ABP met with the Canadian Beef Check-off Agency (Agency) and Canada Beef (CB) to discuss the election and their proposals. The amendments describe the Marketing Committee and their duties and responsibilities. The Committee will consist of 12 members with 6 elected

by delegates at the AGM. Two (2) of the elected members will be producers from the Agency Board and 4 will be members at large. A VP of Boston Pizza has been nominated and is interested in being a member of the Marketing Committee and McDonald's has been approached. The election for the new committee will take place in Ontario in August.

There has been some friction with the use of the maple leaf and the CB logo. R. Smith presented a motion that will be brought forward at the CB meeting in August.

Motion by Israelson/Lozeman:

“That ABP supports the resolution making the Canada Beef logo more accessible for packaging and marketing of all Canadian beef.”

Carried

We don't need to make any final decisions on the bylaw amendments until March 2019 when we make our decision on the allocation of our national check-off.

(c) Plebiscite Strategy:

Had a conference call with Alberta Cattle Feeders Association about the town hall meetings. Getting producers out to vote is going to be a challenge and Laverdure and Shannon Lyons, ACFA, are working on a communication plan for the fall. We may be facing pushback from people who are opposed to a non-refundable service charge.

ABP needs to market their wins now as well as doing Cattle Country and placing ads telling producers to vote in the fall.

Western Stock Growers Association will hold their summer meeting July 28th in Cremona and the Executive has been invited to attend. Osadcuk is a member and will be attending.

(d) YCC representative:

Kolton Kasur has been our representative for the last two years and his term is up this year. Kayla Weston has expressed interest in representing ABP on the Young Cattlemen's Council.

Motion by Campbell/Fraser:

“That ABP approves the appointment of Kayla Weston as our representative to the Young Cattlemen's Council.”

Carried

(e) Letter to Ministers Phillips and Carlier:

The letter ABP sent to Minister Phillips last week was found in the package. MacArthur updated the delegates on his meeting with the Premier.

(f) ILWG Funding:

The Intensive Livestock Working Group (ILWG) was funded through ALMA when it was still functioning but lost that funding once it was ended. They approached the government for funding but were denied. Stanley submitted a proposal to the Board from ILWG that would have the cattle industry paying 45% of their \$112,000 budget. CFC has already budgeted \$30,000 in support for the ILWG. They need a decision by September 1st.

Motion by Stanley/Israelson:

“That ABP cover the extra costs of the Intensive Livestock Working Group up to \$6000 if it becomes necessary.”

Carried

The ILWG Executive Directors role is coordination of the ILWG activities and attending conferences and meetings that are important to the livestock industry.

7. In Camera

8. Discussion Items

(a) AAMA and ALDOBA update:

All the auction marts are up-to-date on the service charge submissions, and we have committed to meet with them in the fall after the plebiscite is done. R. Smith is suggesting a Leaders Forum to meet once or twice a year to discuss relevant topics to the industry.

It was suggested that we ask the auction marts to announce the plebiscite and let the producers know to get out and vote.

(b) Prescription Only Antibiotics Dispensing:

Have met with the ABVMA and in contact with UFA about dispensing antibiotics. There appear to ways in the legislation for UFA to have vets on staff without them having to own 51% of the business. UFA is also looking into it. It would require ABVMA to change their by-laws.

(c) OH&S Code Requirements:

In the package was a summary that the government had produced regarding the sections of the code with specific requirements for farms and ranches. Tom Lynch-Staunton worked with Mike Slomp and Darcy Fitzgerald to look at the changes. The government worked with industry in modifying the code to allow for the differences in the ag industry.

There is some talk on repealing Bill 6, but some of the delegates felt so much work has gone into making it become more workable. There was also discussion on allowing producers to have private insurance rather than WCB. Some of the larger operations had better insurance

for their workers under private insurance than they get with WCB.

(d) Community pasture definition:

The federal traceability framework will be released this fall and then there will be a comment period. There is a battle to keep them aligned with policies that the industry has already approved through the Cattle Implementation Plan. Cattle coming to community pastures will be traced through group movement, not individual reading, and when returned to home premises they do not need to be reported again.

The government was only going to apply the policies on community pastures to pastures on crown land, not on private land. The industry is insisting that all community pastures be treated equally.

(e) Fall meeting elections and dates:

In the package was the election information for each zone. Nominations close at midnight on August 31st. For the plebiscite, the meeting dates should be okay with the normal dates that we use. The number of meetings we have should also be acceptable. Producers will be able to vote in person or by mail. Marketing Council will be distributing the mail in ballots and will receive the returns. ABP is also going to push to have ballots available at AFSC offices as well.

The meetings will have to cover the province well and the locations over the last few years have done that.

(f) Zone reports:

Zone 1: Porteous unavailable for an update

Zone 2: No meeting. Has discussed the plebiscite and getting producers out to vote.

Zone 3: Nothing to report

Zone 4: Nothing to report

Zone 5: Zone has met to discuss the plebiscite. Supported the Summer Synergy Setting Sales Auction.

Zone 6: Participating in a Trade Fair on September 1st. Spruce Grove is hosting urban people at City Slickers Harvest.

Zone 7: No meeting, hosted a town hall meeting session for website

Zone 8: No meeting. Had opportunity to speak at Crime Watch meeting about prescription only antibiotics and voting at plebiscite.

Zone 9: Hot and dry

(g) Bison update:

Western Stock Growers Association sent ABP a letter and background document. Osadczyk is an alternate on the

Endangered Species Conservation Committee. There is a restriction on distributing what was discussed, but there is concern that bison will be reclassified as wildlife.

ABP needs to speak with the Bison Association and write a letter to the Minister. R. Smith will also have a discussion with Walt Suntjens, ABP representative on ESCC.

9. Reading Materials

- (a) ABP Board Resolutions and Action Items:
- (b) Beef Supply at a Glance:

10. Next Meeting and Upcoming Events

- (a) Board meeting – September 5, 2018, ABP Board Room, Calgary:

11. Adjournment

The meeting was adjourned on a motion by Stanley at 3:25 p.m.