

**ALBERTA BEEF PRODUCERS  
MINUTES FOR THE BOARD OF DIRECTORS MEETING  
FEBRUARY 15, 2017, 8:30 a.m.  
AT THE SHERATON HOTEL, RED DEER, AB**

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<b>Present:</b>	Bob Lowe	- Chair
	Roland Cailliau	- Vice Chair
	Kelly Fraser	- Finance, Zone 5
	Howard Bekkering	- Zone 1
	Fred Lozeman	- Zone 2
	Chris Israelson	- Zone 3
	Tim Smith	- Zone 4
	Tim Sekura	- Zone 6
	Colin Campbell	- Zone 7
	George L'Heureux	- Zone 8
	John MacArthur	- Zone 9
	Brad Osadczuk	- Director at Large
	Garth Porteous	- Director at Large
	Ken Stanley	- Director at Large
	Penny Patton	- CCC Chair
	Bryan Thiessen	- CFC Chair
<b>Staff:</b>	Rich Smith	- Executive Director
	Rosanne Allen	- Office Administrator
	Fred Hays	- Policy Analyst
	Tom Lynch-Staunton	- Government Relations
	Brad Dubeau	- Mrktg & Education
<b>Guests:</b>	Cecilie Fleming	- Past director

Chair called meeting to order at 8:40 a.m.

### 1. Adoption of Agenda

(a) Adoption of agenda:

Additions: 6(n) Wildlife Letter:

Motion moved and seconded:

**“That the agenda be approved with additions.”**

Carried

### 2. Minutes of the Previous Meetings

(a) Minutes of the January 19, 2017 meeting:

Motion by Sekura/L'Heureux:

**“That the minutes of the January 19, 2017  
Board of Directors meeting be approved.”**

Carried

### 3. Financial Report

(a) Financial Statement ending January 31, 2017:

The directors reviewed the financial statement with updates on some areas to February 8, 2017. Marketings are up by over 60,000 head compared to the previous year. We are

83% through the fiscal year and have currently spent about 77% of the budget, but the expenses for the NCBA travel have not been allocated yet. Funds have been transferred to the restricted Long-Term Projects area as anticipated matching funds for a marketing campaign (\$185,000) and the antimicrobial use and resistance research call (\$75,000). After service charge refunds for the July-December, 2016 period, there are \$4.3 million retained funds for the 2017-2018 budget year.

Motion by Fraser/Thiessen:

**That the financial statement be accepted for  
information purposes only.”**

Carried

(b) Service Charge Refund Report:

The total refunds for this last period were \$1.34 million, up about \$100,000 from the same period one year ago, and raising the refund rate to 36% from 33%. The total number of refund requests was very similar, but there were more requests from cattle feeders and these requests were for more marketings. Cattle feeders represented 36% of the refund requests and 88% of the total value of refunds.

### 4. Policy and Governance Issues

(a) Policy and Governance - Bekkering:

The ABP Code of Conduct and Conflict of Interest Policy was created for the Board of Directors, but Bekkering believes that it should apply to all ABP representatives who participate in outside organizations such as the CCA or Canada Beef. ABP should clearly define the roles and responsibilities of these representatives and ensure that there is accountability for fulfilling these responsibilities. Our representatives must advance ABP policies and positions, while respecting their fiduciary duty to make final decisions in the best interests of the organization in which they are participating.

Motion by Thiessen/Osadczuk:

**“That ABP representatives who sit on outside  
organizations need to follow ABP Governance  
and conduct guidelines.”**

Carried

Another topic that relates to governance is the Board evaluation. The directors were encouraged to review the Board evaluation information from the January meeting and bring any concerns to the next Board meeting.

### 5. Council and Committee Reports

(a) Cow Calf Council:

The meeting scheduled for February 9<sup>th</sup> had to be postponed so the meeting will be rescheduled for early March.

(b) Cattle Feeder Council:

There is a meeting scheduled for February 21<sup>st</sup>. They will be discussing new animal transportation regulations; veterinary control of medications; spreading manure on frozen and snow-covered ground, and feedlot animal care assessments.

(c) Research Committee:

Held a conference call to review budget requirements for next year. Darren Bevans will chair the committee.

## **6. Decision Items**

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(a) ABP Budget Discussion:

The directors received a very preliminary budget for the 2017-2018 fiscal year. The budget for the current year is close to \$5 million, while the retained funds for the 2017-2018 year are currently \$4.3 million. There may be funds available from the current year that can be used in the 2017-2018 year, but we do not expect this to be a large amount of money.

The preliminary budget included a \$60,000 increase in the CCA assessment and projected a deficit of around \$150,000. This budget did not include allocations for a new Alberta Beef marketing campaign, feed grain and BCRC research commitments, the enhanced VBP+ project, the Alberta Beef, Forage and Grazing Centre commitment, and funding for Dr. Sangita Sharma's project. Since these initiatives are considered to be very worthwhile and important investments, the directors considered the option of using funds from the Operating Reserve Fund to support them. The Operating Reserve Fund currently sits at \$1.5 million and it would take half or more of this fund to support all these initiatives.

The impetus for using funds from the Operating Reserve Fund is the belief that the 2017-2018 year may see some resolution of the service charge refund issue. We have seen signs that the government may amend the *Marketing of Agricultural Products Act* to allow non-refundable service charges and we could work with ACFA and producers to pursue a non-refundable service charge. If we have success in addressing the industry funding issue, this would relieve that current budget pressures and justify the use of the Operating Reserve Funds. If we are unsuccessful in returning to a non-refundable service charge, ABP would need to make hard decisions and significant budget changes for the 2018-2019 year.

The directors had concerns about the use of such a large amount of the Operating Reserve Fund and uncertainty about the degree to which the industry funding issue could be resolved in the next year. They directed R. Smith to prepare a series of options for budget allocations and potential use of Operating Reserve Funds to be presented at the next meeting.

(b) Industry Funding and ACFA:

Lowe, Fraser, and R. Smith attended the Alberta Cattle Feeders' Association AGM where there was acknowledgement of the financial benefits ACFA has received because of refundable service charges and the loss of further refund revenue from the industry. Based on discussions with some ACFA Board members, there seems to be value in further discussions on the industry funding issue. We may be able to gain acceptance for a return to a non-refundable service charge with retained refund revenue directed to marketing, research, and industry collaboration and allocated by a small council including ABP and ACFA representatives. This would help to convince the government that there is more widespread producer support for a non-refundable service charge.

(c) Councils and Committees Actions:

Lowe continued the discussion about creating small and efficient working groups to address specific issues and report to the ABP councils. There will be a time of transition from our more traditional standing committees, but we think that the working group approach will be more effective and provide delegates with the opportunity for more meaningful work. We have the option of appointing any people who can contribute knowledge and expertise to the working group deliberations. Two working groups that need to be formed very quickly will be one dealing with our response to the Castle Provincial Park and Castle Wildland Park management plan and the other addressing proposals to have free roaming bison move along the western sides of Montana and Alberta. The working groups will explore the use of conference calls and video conferencing to support their activities.

(d) CCA AGM Discussion and Direction:

The Board discussed direction for the ABP members of the CCA Board of Directors. ABP is supporting the proposal to have the CCA assessments based on fixed rate per marketing, subject to the same variations as provincial member revenues. There will be a need in the beginning for this fixed rate to be increased to allow CCA to build a reserve fund, but the rate then could be set at a long-term level. The ABP representatives will support this approach at the CCA meetings.

As a member ABP can appoint one member to the CCA Executive, but other ABP directors can run for one of four Executive member at large positions. ABP will be appointing Thiessen to the Executive and other directors interested in running for an Executive position should contact R. Smith.

(e) CBCOA Agreements and Direction:

The Canadian Beef Check-off Agency has prepared new federal levy collection and agency management and services agreements for the provinces. ABP will want a supplemental

federal levy agreement to ensure that we are able to reconcile federal levy transfers between Alberta and other provinces. R. Smith has informed Marketing Council that ABP wants to move ahead with the regulation change to increase the Canadian Beef Cattle Check-Off (formerly called national check-off) to \$2.50 per marketing. This regulation change should be in place by July 1<sup>st</sup> to support the BCRC application for the next Beef Cattle Science Cluster.

(f) Fall Meeting Resolutions – BOD and AGM:

In the Board packages were copies of the fall meeting resolutions that were carried at the AGM and the resolutions that were designated for Board consideration and decisions. The directors agreed to discuss the resolutions from the Resolutions Committee first.

1. Motion by Israelson/Bekkering:

**“Be it resolved that ABP have the Agency immediately begin the process of amending the Agency proclamation to establish a representative Board of Directors for the Agency appointed by the provincial funders and the importers.”**

Zone 3

Carried

This motion is intended to ensure that there is appropriate representation on the Board of the Agency and steps can be taken to provide an appropriate level of marketing knowledge and expertise on the Board of Canada Beef.

2. Motion by Bekkering/Osadczuk:

**“Be it resolved that ABP do its due diligence necessary to either have the provinces that are clawing funds back refrain from said practice or study the impact of clawing a similar amount of funds back for either provincial research or marketing and promotion for Alberta beef.”**

Zone 1

Defeated

This was brought forward by a former director who felt that clawing back funds was not an appropriate way to use national funds. However, the directors did not think it is fair to further penalize our national organizations by having Alberta consider taking national funds for our marketing and research programs.

3. Motion by Bekkering/Porteous:

**“Be it resolved that ABP being the largest contributor of the national levy and understanding the value of the national levy to research, marketing and promotion ask that the Canadian Cattlemen’s Association, a policy organization, relinquish the lead role to the staff and board of the National Check-off Agency as they are the legally authorized federal**

**organization charged with the enforcement of collection of the levy.”**

Zone 1

Defeated

This motion was defeated because the directors believe that decisions about the Canadian Beef Cattle Check-Off are being made by the Agency, as the motion directs, and CCA is not involved in these decisions.

4. motion by Fraser/Thiessen:

**“Be it resolved that ABP work with the Canadian Cattlemen’s Association to see that the Western Livestock Price Insurance Program is renewed in the new Growing Forward framework.”**

Zone 5

Carried

5. Motion by Fraser/Israelson:

**“Be it resolved that ABP use social media to get our story out, possibly hiring a social media staff same as the politicians do for campaigns.”**

Zone 5

Defeated

The producer felt we were not using our social media tools enough and felt we should be doing more. R. Smith and Katelyn Laverdure have been discussing doing more on social media.

6. Motion by Israelson/T. Smith:

**“Be it resolved that ABP organize a meeting with the Alberta Feeders Association and other interested parties with the intent of finding ways to eliminate hot iron branding as a requirement for financing feeder cattle.”**

Zone 3

Defeated

The Feeders Associations of Alberta makes producers brand cattle for security and once the cattle are sold, they sometimes require a second brand. The FAA have had a lot of disputes this year because of cattle without brands. It is the banks that are financing the feeder programs that insist on brands. It was pointed out that the resolution stated with ‘the intent’ of finding a solution.

7. Motion by Israelson/Bekkering:

**“Be it resolved that ABP lobby Alberta Agriculture and Forestry to remove current regulations limiting the number of animals Alberta farmers and ranchers can harvest for personal consumption per year.”**

Zone 3

This producer supports local 4-H program allowing people to process animals on his place for a private owner. The producer found there is a limit to the number of animals that can be harvested on his property. Directors felt they need to be more familiar with the regulation before they decide.

Motion by Thiessen/MacArthur:

**“That discussion on the resolution be postponed until the March board meeting to allow the directors to understand the pertinent regulations.”**

Carried

8. Motion by Campbell/Sekura:

**“Be it resolved that if ABP is sending representation to the Alberta Grazing Lease Association that there be one representative from the Grazing Lease Zone 1 and Grazing Lease Zone 2 for both the advisory and operations committee of the Alberta Grazing Lease Association.”**

Zone 7

Defeated

Cailliau and John Buckley have represented ABP on the Grazing Lease Advisory Committee. We have always tried to have representation from across Alberta.

9. Campbell/MacArthur:

**“Be it resolved that ABP oppose the introduction of Round Up Ready alfalfa varieties.”**

Zone 7

Defeated

The producer is opposed to roundup ready alfalfa because it causes problems for other areas and these problems are becoming more difficult to control. Philosophically, the directors did not believe that ABP should be interfering in the market place.

10. Motion by Lozeman/Israelson:

**“Be it resolved that ABP lobby government to ensure governance and management is in place at Alberta Financial Services Corporation.”**

Zone 2

Carried

Producers have concerns about the governance and management at AFSC, but the government is moving to appoint a new Board of Directors.

11. Motion by T. Smith/Sekura:

**“Be it resolved that funds budgeted for Marketing and Education and a full-time staff person be forwarded to Canada Beef with funds currently being utilized for education programs**

**and producer promotion being retained by ABP.”**

Zone 4

Defeated

Since a new Marketing and Education Manager has been hired, the directors felt this resolution had become redundant.

12. Motion by T. Smith/L’Heureux

**“Be it resolved that ABP continue to support the Canadian Roundtable for Sustainable Beef.”**

Zone 4

Carried

The following resolutions were carried at the AGM and the directors needed to decide what, if any thing, needed to be done to address the resolutions.

1. “Be it resolved that ABP continue to lobby both provincial and federal politicians to find a bridge finance solution to cover operating and animal welfare expenses for producers that find themselves caught in the animal health quarantine until a permanent program can be designed.”

Zone 1

This has already happened. When Osadczuk and Lowe spoke in Ottawa. AgriRecovery was instituted and funds were made available for producers affected by the quarantine. ABP has suggested that there needs to be a program in place for producers caught in quarantine. Funding should be a part of the program without having to go through emergency funding. Any program should be designed to cover unusual costs, provide emergency funding and have steps set out to activate a quick response from the government. There are checks and balances in place

2. “Be it resolved that ABP lobby the provincial government to restore the non-refundable check-off for beef cattle in Alberta.”

Zone 5

This is happening. We expect that Minister Carlier will be asking the Legislature to change the *Marketing of Agricultural Products Act* to allow for non-refundable service charges. This is the first step in restoring a non-refundable service charge.

3. “Be it resolved that ABP lobby the provincial government to reinstate the non-refundable \$2.00 check-off.”

Zone 5

This is happening.

4. “Be it resolved that ABP increase the portion of the National Check-Off that goes to the Beef Cattle Research Council to \$0.30 until the time that the National Check-Off is increased to \$2.50.”

Zone 3

ABP has approved the increase in the National Check-off to \$2.50 that will go into effect in 2018. An increase in BCRC funding to \$0.30 per marketing would not be able to go into effect before that time.

5. “Be it resolved that that ABP investigate potential sources of revenue beyond check-off.”

Zone 5

We are funded by a check-off and there could be a negative reaction to ABP seeking money from other sources and potentially taking money that could have been given to other organizations.

6. “Be it resolved that ABP actively and aggressively communicate to Canadian Food Inspection Agency that no new legislation or regulation be enacted without consultation and agreement with industry organizations.”

Zone 6

We are actively communicating and consulting with CFIA on all new legislation and regulations, but there is a limit to our control over CFIA actions.

7. “Be it resolved that ABP lobby the Alberta government to present actual economic and financial changes that would create economic improvement under the proposed carbon tax.”

Zone 7

8. “Be it resolved that ABP lobby the government of Alberta to implement a program that would pay agricultural producers for carbon sequestration that occurs on their land.”

Zone 8, 9

9. “Be it resolved that ABP encourage the Canadian Cattlemen’s Association to lobby the Federal government to implement a program that would pay agricultural producers for carbon sequestration that occurs on their land.”

Zone 8, 9

It is part of our plan to talk to the government with respect to the Climate Leadership Plan. Through the ILWG, we are supporting research to determine the impacts of the carbon levy.

10. “Be it resolved that ABP support Lethbridge County cattle feeders by opposing the Lethbridge Country Infrastructure levy and seeking a provincial solution to municipal taxation and infrastructure issues.”

Zone 2

ABP has formally opposed the Lethbridge tax and is actively working on a provincial solution.

11. “Be it resolved that ABP encourage the Canadian Cattlemen’s Association to support the National Cattlemen’s Beef Association efforts in lobbying the Chicago Mercantile Exchange to improve the transparency and responsiveness of the Live and Fed Cattle Futures Market.”

Zone 3

ABP is doing this.

12. “Be it resolved that ABP explore, as an issue management problem, possibly change Terms of Use to more easily facilitate exchange of information on stolen/recovered animals that are tagged with a Canadian Cattle Identification Agency (CCIA) tag. For example, allowing the Livestock Investigators access to CCIA information through database.”

Zone 3

This is an attempt to make it easier to find out ownership. One of the arguments when tags came in was ownership privacy. Bekkering brought this up at the CCIA board meeting in December that addressed this resolution. There is a method in place and even if it is slow, it is still sufficient to handle the problem.

13. “Be it resolved that ABP lobby the government to allow for compensation for livestock shot by unknown persons any time of the year and not just during hunting season.”

Zone 9

That this is pursued with the government with other wildlife issues.

14. “Be it resolved that ABP lobby government to increase the number of tags per cow elk hunting tags in high elk density areas and to extend the hunting season significantly in those areas.”

Zone 8

15. “Be it resolved that ABP requests in the event of a Canadian Food Inspection Agency imposed quarantine that a protocol be in place to begin bridge financing to the quarantined premises for costs incurred throughout the quarantine period and ensuing restriction period.

Floor

Handled under Resolution 1

16. “Be it resolved that ABP lobby the Canadian Food Inspection Agency (CFIA) to ensure CFIA compensation reflects the interruption of business for the length of quarantine until ensuing restrictions are lifted.”

Floor

Handled under Resolution 1. Right now, CFIA only covers the cost of destroyed animals, but not the cost of interrupted business. This should become a part of an overall program for compensation.

17. “Be it resolved that ABP lobby the Canadian Food Inspection Agency to have an emergency response protocol in place to be able to respond immediately to all disease emergencies.”

Floor

This will come up in side talks.

(g) 25th ESA Video Commitment:

Further to discussion at the Board meeting after the AGM, we have the ability to produce a more complete and

satisfactory video given more time and sufficient funding. With a small working group and a commitment of funds of up to \$18,000, the video could be ready for the Semi-AGM. Some directors felt we need to be more responsive to our producers and focus where we spend our money. They asked the working group to develop a proposal for what we are going to do with the video.

Israelson, Cailliau and Sekura will sit on the working group and have the proposal ready for the March board meeting.

(h) Olds College Gala Attendance:

Olds College has a gala event every year. It does not meet our sponsorship guidelines, but we usually purchase two tickets for a couple from ABP to attend. We try and send an Olds alumnus if possible. The gala is Friday March 24<sup>th</sup> and Porteous agreed to attend.

(i) Centre of Excellence Recognition:

During the MLA dinner, it occurred to Lowe that the Centre of Excellence was a beacon of the industry. Lowe proposed to the Board that a picture of Chuck MacLean be put up in the Centre in recognition of the work he did in bringing it to life.

Motion by Thiessen/Stamley:

**“That ABP approach Canada Beef about hanging a picture of Chuck MacLean in the Centre of Excellence in recognition of the work he did in bringing it to life.**

Carried

(j) Ottawa Fly In – March 21, 2017:

Based on discussions with Brady Stadnicki and the Executive, we are proposing to send representatives to Ottawa for a fly in on March 21, 2017. Our representatives will fly to Ottawa for the evening of March 20<sup>th</sup>, have meetings on March 21<sup>st</sup>, and fly home on the morning of March 22<sup>nd</sup>. We try to send a mix of new and experienced directors on the fly ins. Stanley, Lowe, and L’Heureux will participate in the fly in with Osadczuk or Israelson joining them.

(k) Zone Delegate Appointment:

L’Heureux from Zone 8 brought forward Jason Cherniwchan from Smoky Lake as a new delegate.

Motion by L’Heureux/Stamley:

**“That the ABP Board of Directors approve the appointment of Jason Cherniwchan as a delegate for Zone 8.”**

Carried

(l) Board Meeting Date Change:

Last year, R. Smith committed to speaking at a conference on March 16<sup>th</sup>, not aware at the time that our March board meeting would also fall on this date. He asked if we could move the meeting ahead to March 23<sup>rd</sup>. Directors agreed.

(m) Possible 2018 AGM Date Change:

Some years ago, the board decided that the AGM would be held the first Monday of December. The problem is that December 3, 2018 could coincide with a larger agricultural event that may be booking the Sheraton Cavalier. R. Smith asked if the board would mind moving the event to December 10<sup>th</sup>, 2018.

The board agreed to move the date of the AGM if necessary.

(n) Predator Compensation Program letter to AB government:

At the last meeting, the board discussed beginning a conversation with the government about compensation. Campbell has created a letter for the director’s approval that will be sent to the appropriate government officials on compensation.

The directors saw this issue as an example of what we need to do with a small working group. A working group could come up with solutions to the problem that could then be brought to the government.

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**7. In Camera**

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**8. Discussion Items**

(a) bTB Case Update:

Schmid is continuing to go to the emergency response centre in the mornings. So far, 19 premises have been removed from quarantine and slaughter of reactor animals is almost complete. CFIA is now stating that there is one infected premise and 17 presumed infected premises, a position that will reduce the extent of trace out and trace in testing. There are still only six confirmed cases and all positive tests are from the same strain of bTB. ABP is hosting a meeting on compensation in Brooks during the week of February 20<sup>th</sup>. CFIA is preparing a letter stating that cattle released from quarantine are safe to integrate into the industry.

(b) NCBA Report:

Lowe, Cailliau, Fraser and R. Smith attended the NCBA Convention in Nashville earlier in February. Cailliau submitted a report that was include in the Board package and the others gave brief reports of the meetings they attended and the impressions they developed during conversations with attendees from across the US.

(c) Premier’s Agriculture and Agri-Food Roundtable - Lowe:

Lowe has been invited to participate in this roundtable on February 17, 2017. The premier has asked several people to attend to get an industry perspective on trade and the U.S. administration impact on industry. The Premier will be attending meetings in Washington next week and Lowe may travel to Washington with CCA in advance of this meeting. There may be other U.S. and international meetings attended by the Premier or Minister Carlier where ABP will be asked to join. There is still funding available in the US and International Trade Management area of our budget.

(d) CBIC Tour Update - Fraser:

Fraser has been working on sites for the tour. It will start at the ranch of Cherie Copithorne-Barnes west of Calgary. Lunch will be at a small hall near the ranch and we will ask Cows and Fish to make a presentation at lunch. In the afternoon, the tour will go to Namaka Farms and we will try to tour either the water treatment facilities at Harmony Beef or the Canadian Beef Centre of Excellence.

(e) Agriculture Day Update:

February 16<sup>th</sup> is Agriculture Day in Canada and ABP has joined many other groups in sponsoring a *Meeting in the Middle* dinner coordinated by ATB in Olds. The focus of the dinner is on millennial consumers and ABP is sending Israelson, Karin Schmid, Assar Grinde and Katelyn Laverdure to the dinner.

(f) Carbon Levy Research:

ABP has joined our partners in the Intensive Livestock Working Group in submitting a request to Alberta Agriculture and Forestry for funding to conduct research on the impact of the carbon levy on the agriculture sector. If we receive the funding, we hope to have the information by the end of June.

(g) CCIA Tag Retention Project:

CCIA released the final report for this project. The project examined tag retention on calves, yearlings and cows, with the cows being followed for several years. The results showed that tag retention was quite good for calves and yearlings, but not satisfactory for cows.

(h) Sponsorship/Partnership Decisions:

ABP has received sponsorship requests that meet the requirements of the Sponsorship Guidelines. ABP will become a Community Builder for the Calgary Stampede International Agriculture and Agri-Food Committee. We will be recognized in the International Room at the Stampede which receives a huge amount of traffic during the show. We also will provide a \$1,000 sponsorship for PNWER and will receive a free registration and advertising.

(i) New Zealand High Commissioner Dinner:

R. Smith and Cailliau were invited to dinner with the New Zealand High Commissioner and one of the Trade

Commissioners in Calgary. They discussed a wide range of topics related to trade and the cattle and beef industry. Chile is hosting a meeting of all the TPP countries to see if there is potential for resurrecting the agreement after the U.S. withdrawal.

(j) VPB+ update:

Cecilie Fleming provided a VBP+ update that was presented to the directors.

(k) Zone reports:

*Zone 1:* Nothing to report at this time.

*Zone 2:* There is some concern about the changes the government is making to the Castle region. There are quite a few producers with grazing leases who are worried about the changes being proposed. Ag Expo is March 1 – 3.

*Zone 3:* Sponsored Beth to go to the Health Show.

*Zone 4:* Nothing to report.

*Zone 5:* Nothing to report.

*Zone 6:* Attended the Bull Congress in Camrose and won the steak challenge. The trophy is displayed in the reception area of the ABP office. Two of the zone delegates attended a U of A Animal Science dinner in Edmonton and were received very well.

*Zone 7:* Nothing to report

*Zone 8:* Had a meeting and welcomed a new delegate. Had an idea to hold town hall meetings to discuss what ABP has accomplished with the check-off in case we must have a plebiscite.

*Zone 9:* Have a Trade Show in Grande Prairie in March.

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## 9. Reading Materials

(a) BOD Resolutions and Action Items:

(b) Beef Supply at a Glance:

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## 10. Next Meeting and Upcoming Events

(a) Alberta Beef Industry Conference February 16-17, 2017, Sheraton, Red Deer, AB

(b) Board meeting – March 23, 2017, ABP Board Room, Calgary, AB

(c) Board meeting – April/May **TBD**

(d) Board meeting – June 12, 2017, Edmonton, AB

(e) Semi AGM – June 12-14, 2017, Edmonton, AB

(f) Board meeting – July/August **TBD**

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## 11. Adjournment

Meeting was adjourned on a motion by Thiessen at 3:55 p.m.