

ALBERTA BEEF PRODUCERS
MINUTES FOR THE BOARD OF DIRECTORS CONFERENCE CALL
APRIL 10, 2017, 8:00 a.m.

Present: Bob Lowe - *Chair*
Roland Cailliau - *Vice-Chair*
Kelly Fraser - *Finance Chair, Zone 5*
Fred Lozeman - *Zone 2*
Chris Israelson - *Zone 3*
Tim Sekura - *Zone 6*
George L'Heureux - *Zone 8*
John MacArthur - *Zone 9*
Brad Osadczuk - *Director at Large*
Bryan Thiessen - *CFC Chair*

further information on the process leading up to the agreement and the strongest concerns expressed by directors who do not support it.

2. Adjournment

The Chair adjourned the call at 9:00 a.m.

Staff: Rich Smith - *Executive Director*

Absent: Howard Bekkering - *Zone 1*
Tim Smith - *Zone 4*
Colin Campbell - *Zone 7*
Garth Porteous - *Director at Large*
Ken Stanley - *Director at Large*
Penny Patton - *CCC Chair*

The Chair called the meeting to order at 8:00 a.m.

1. Agreement with ACFA on ABIDF

The purpose of this conference call was to provide the directors with an update on the recent meeting between the Executives of ABP and the ACFA on March 27, 2017. The two Executives had agreed to support a return to a non-refundable service charge with \$0.90 of each \$2.00 service charge being directed to a fund that was called the Alberta Beef Industry Development Fund (ABIDF). The Executives agreed that \$0.20 of the money in the ABIDF would be allocated to industry member organizations to recognize the benefits they provide to the industry and ensure that the organizations were not left financially unsound by the return to a non-refundable service charge. The remaining money in the ABIDF would be directed toward marketing, research and industry collaboration with decisions on the allocations of these funds made by a council or steering committee comprising representatives from ABP, ACFA, and one or two other organizations.

The plan is for the agreement to be presented to the respective boards of ABP and ACFA for consideration and approval. The next ACFA Board meeting is April 19, 2017, while the ABP Board will consider the proposal on May 4, 2017. The Executives agreed to send representatives to the other organization's meeting to support the agreement.

There was some support for the agreement, but other directors had strong concerns about it and there was a lengthy discussion on the issue. There was no attempt to reach an agreement on the matter during the conference call because there will be a full debate at the Board meeting. There was a commitment to send the directors