



For Immediate Release

Alberta Beef Producers congratulates winners of contest

(Calgary, Alberta) June 15, 2010 – Sixteen entries were submitted for this first-time award honouring the late Carl Lewring. Youth aged eight to 21 were asked to submit what Alberta Beef Producers means to them. Entries ranged from essays to mission statements and composed songs, PowerPoint presentations and videos, cartoons and posters. The Communications Committee judged the submissions and awarded \$1,500 for first prize, \$1,000 for second and \$500 for third.

The winners are:

1. Kirsti Ann Bell, Drumheller
2. Derreck Clark, Medicine Hat
3. Danika Boucher, St. Vincent

Honourable mentions:

Avery Crocker, Bindloss
Grady Brown, Stavely

Carl Lewring was a beef producer in Southern Alberta who passed away several years ago. He granted some funds to Alberta Beef Producers, who in turn created this contest in his honour. Judging took place at the ABP Semi Annual Meeting, held last week in Edmonton.

The nearly 28,000 beef producers in this province have an organization which represents their collective interests – the Alberta Beef Producers. Run by producers for producers, ABP is dedicated to supporting a truly sustainable, competitive and profitable cattle and beef industry for the benefit of all Albertans.

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