

Board of Directors Meeting Summary – January 15, 2009

ALMS/ALMA Update and Strategy:

The Board heard that the government has established a number of committees and working groups to deal with the implementation of the ALMS. ABP has a representative on all of these groups and will have a representative on the Beef Producers Industry Advisory Committee to the ALMA. ABP executive members have had several useful meetings with senior staff from Alberta Agriculture and Rural Development. While these meetings are a positive development, it is important that we move toward a productive relationship where ABP can influence government policy and regulations for the benefit of producers. ABP will be continuing communication on the ALMS and the ALMA through mailing of a second letter to producers.

Challenge to Non-Refundable Check-off:

The Board discussed the call from the Beef Industry Alliance (ACFA, WSGA, FAA, BIG) for a refundable check-off. ABP has received a clear message that producers do not want a refundable check-off and the Board passed a motion that ABP's response to this issue be delegated to the Executive.

Standing Committees:

Before the Board dinner on the previous day, most of the directors engaged in a lengthy and thorough review of the ABP standing committee structure. The directors considered the ABP Strategic Plan, the priorities for actions, and the report of the Standing Committee Working Group. In addition to the councils and committees specified in the ABP Plan Regulations, the Board established a number of standing committees, along with an advisory group and an ad hoc committee. The Board selected chairs for all committees and a summary of the new committee structure is attached to this document. Zone committees will propose potential members for the committees and the committee budget allocations will be determined at the February Board meeting.

National Agency Representatives:

Dave Solverson, Gordon Graves, and Kevin Boon were declared ABP representatives on the National Agency Board by acclamation

Beef Cattle Research Council (BCRC) Appointments:

Brian Edge, Larry Delver, and Rob Somerville were declared ABP representatives on BCRC by acclamation.

Red Meat Reception:

The Board agreed to have ABP work with Alberta Pork and Alberta Lamb Producers to present the Red Meat Reception for MLAs on April 29, 2009.

ABP Councils, Standing Committees and Working Groups

January 15, 2009

Board of Directors

- retains responsibility for overall ABP policy, government advocacy, and financial decisions and direction

Councils and Committees in ABP Plan Regulations

Cattle Feeder Council

Chair: Chuck MacLean

- responsible for addressing issues of importance to the sector and making policy recommendations to the Board
- responsible for Business Risk Management as it relates to the sector
- small project budget for specific research activities

Cattle Industry Council

Chair: Darryl Carlson

- responsible for addressing issues of importance to the sector and making policy recommendations to the Board
- small project budget for specific research activities

Cow/Calf Committee

Chair: Frank Murphy

- responsible for addressing issues of importance to the sector and making policy recommendations to the Board
- responsible for Business Risk Management as it relates to the sector and Wildlife Damage and Compensation
- small project budget for specific research activities

Governance Committee

Chair: Darcy Eddleston

- responsible for oversight on the governance of ABP
- develop and make recommendations to the Board and Councils on matters of governance
- chair appointed by Board, one member appointed by each council, one non-delegate member

Audit Committee

Chair: Doug Sawyer

- responsible for oversight on the financial management and auditing of ABP
- review and provide guidance to the Board on financial reporting, accounting systems, internal controls and audit processes
- chair appointed by Board, one member appointed by each council, one non-delegate member

Standing Committees

Research Committee

Chair: Brian Edge

- responsible for establishing priorities and providing funding for research projects
- coordinate research projects with councils and committees
- coordinate research projects and funding with other research organizations and funding agencies
- one member from each council

Promotion Committee

Chair: Roy Eckert

- responsible for direction and implementation of ABP promotion, marketing, and education activities
- direct ABP involvement with promotion organizations such as Growing Alberta

Communication Committee

Chair: Brent Carey

- responsible for the directing implementation of ABP communications with producers, media, government and the public
- responsible for administration of ABP AGM, Semi-AGM, and Annual Report

Environment Committee

Chair: Greg Bowie

- address issues related to land use (Land Use Framework), water management (Alberta Water Council and Water for Life), Ecological Goods and Service, Carbon Credits, and Environmental Stewardship (ESA)
- Monitor developments and provide policy recommendations to the Board on these issues
- Review and direct ABP involvement in Cows and Fish.

Working Groups and Ad Hoc Committees

Animal Health and Welfare Advisory Group

Chair: Brian Chomlak

- Advisory group to provide direction to ABP activities in the area of animal health and welfare and specific direction to the ABP representative on AFAC

Ad Hoc Competitiveness/Value Creation Committee

Chair: Rob Somerville

- Identify the key issues affecting the competitiveness of the cattle industry, inform producers of any work that has been done on these issues, and propose new strategies where necessary

Committee Membership

- Chairs to be appointed by Board of Directors
- Some committee members are specified
- Zone committees to recommend interested delegates as additional members on committees
- Final decisions on committee membership will be made by the Board
- The Board may need to limit the representation from zones to keep the committee at an effective size
- Zone representation on committees is important, but committees do not necessarily need one member from each zone
- Committee funding allocations to be determined by the Board in February